



The University of the Arts

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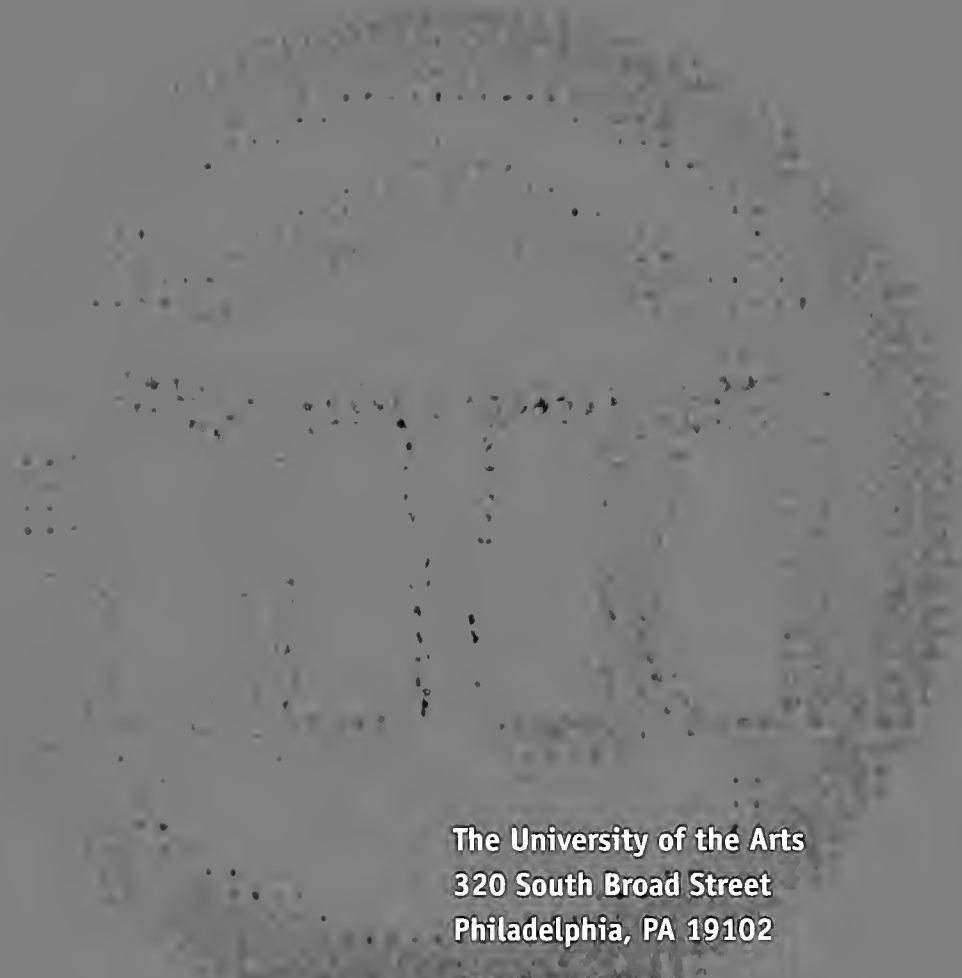
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The Univer

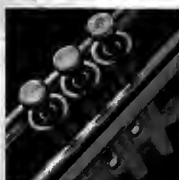


## CONCENTRATIONS AND INTERNSHIPS 22

## ART AND DESIGN GRADUATE PROGRAMS 23

## COLLEGE OF MEDIA AND COMMUNICATION 26

## COLLEGE OF PERFORMING ARTS 30



Introduction 2

## COLLEGE OF ART AND DESIGN 8

Foundation Year 9

Majors 9

Minors 9

### DESIGN 10

Graphic Design 10

Illustration 11

Industrial Design 12

### FINE ARTS 13

Painting and Drawing 13

Printmaking/Book Arts 14

Sculpture 14

### MEDIA ARTS 15

Photography 15

Film/Video 16

Animation 17

### CRAFTS 18

Art Education 22

Art Therapy 22

Internships 22

Master of Industrial Design 23

Master of Arts in Art Education 23

Master of Arts in Teaching 24

Master of Fine Arts in Book Arts/Printmaking 24

Master of Fine Arts in Museum Exhibition Planning and Design 24

Master of Arts in Museum Education 25

Master of Fine Arts in Ceramics, in Painting, and in Sculpture 25

Crafts Studio Program 25

Writing for Media and Performance 28

Multimedia 29

### DANCE 32

Dance Education 34

### MUSIC 35

Vocal Performance 37

Instrumental Performance 37

Composition 37

Diploma in Music 38

Certificate in Music 38

Music Graduate Program: Master of Arts in Teaching—Music Education 38

Master of Music in Jazz Studies 38

### THEATER ARTS 39

Acting 40

Musical Theater 41

## FACTS ABOUT THE UNIVERSITY OF THE ARTS 42

## UNDERGRADUATE ADMISSION 44

# THIS IS WHERE YOU FIND YOURSELF



The University of the Arts is like no other institution—devoted entirely to the arts, responsive to its students and their passion for self-expression, and constantly redefining itself as the arts grow and change. For those and many other reasons, students come to UArts from all over the United States and from 30 other countries as well.

Among the most important of those reasons is the UArts faculty, who believe that the creation of culture hinges on the relationship between the actual and the possible—between life and art—and that their role is to help students understand this relationship and provide it to society through their works. While art and performance may require the physical and technical facility equal to the idea of the moment, we at UArts believe that meaningful self-expression also stems

from the ability to draw upon historical, literary and artistic references.

Our students may not always know exactly where their studies will lead, but they know what they want: a career in which they can use their talents and creativity. The UArts' faculty—all working professionals—provide the guidance, know-how and inspiration to help students achieve that goal. They understand the market and its opportunities, the traditions and tools and technologies—in fact, they've helped create them. And because they know from experience what can happen when creativity comes face to face with commercial expectations, they're ideally suited to bring reality to the classroom.

Students who come to The University of the Arts know they have talent worth developing. If you have thought about pursuing a career in the arts and using abilities that set you apart from the crowd, you belong here. Even if you do not know *exactly* what you want to do, The University of the Arts will help you find your medium of expression and develop your talent.

This will be a time filled with creativity and personal development. As you grow as an artist and begin to focus more intently on career pursuits, you will discover—and invent—many career paths available through your education at UArts. Far-reaching changes in technology have created exciting new occupations, and one of the benefits of studying on the leading edge is the ability to take advantage of a market environment still young enough to offer tremendous opportunities.

UArts graduates do exceedingly well. Many start their own businesses; you will probably find more recently graduated entrepreneurs from The University of the Arts than from any other kind of university.

The migration of the arts into every aspect of our society and commerce has a great deal to do with this explosion of possibilities. For a quick indication

of what is available to recent graduates in the visual, media and performing arts, all you need do is turn on the television or log onto the Internet. Or see page 5 for a partial list of the wide range of opportunities available to people with creative talent.

## YOUR CAREER SHOULD BE A SANCTUARY FOR YOUR TALENTS

### CAREER SERVICES

To help our students “hit the ground running,” we have a Career Services office. One-on-one career counseling is built into every UArts education, fine-tuned by years of experience in the arts and designed to help students get off to a good start. This includes contact with companies and potential employers, internships and actual work experience, as well as Career Day and resume/portfolio workshops, job postings and more—including a *lifetime career development and placement program*.





Should you pursue a career in the arts? In deciding, there are certain considerations, both educational and personal. The major consideration, of course, is your own feeling about the arts. It is a love affair, not work; a compulsion, not a choice. The very notion of an arts career can start your pulse racing, and you owe it to yourself to follow your heart.

You may also be getting some recognition from those around you as your talent surfaces through your work, aptitude tests, the comments of school advisors, school prizes and awards, and the opinions of your peers. Even your parents—who we all know can be your

## WHAT IT TAKES: DETERMINING IF A CAREER IN THE ARTS IS FOR YOU

toughest audience—may be taking your talent seriously.

But high school is a protected enclave. You need to feel secure and confident about your potential—in a global sense. You may not be able to tell how good you are.

*We can.*

Every year, thousands of high school students walk into our Admission Office and use our experience to help them decide whether a career in the arts is right for them. We look for the qualities we consider essential for advancement in the arts—among them a passionate commitment, talent, discipline, and the potential to learn and grow.





If you have what we're looking for, we'll give you what *you* are looking for: exposure to the great ideas that shape the arts; focused practice and coaching in your discipline; an environment that liberates your imagination and creativity; the means to express your individuality. If your passion in life is the arts, you belong at The University of the Arts.

As you look through this brochure, you will see the work of students who have already found their home at UArts. Each of these students is proof that a great deal can happen in a short time in the right environment with the right people. You are about to become someone new—honed and polished, with new powers, new skills and new horizons. At UArts, we work to help you meet our standards and those of the arts community, and your own as well.



S Advertising Designer  
 Computer Illustrator  
 E Film Director/Producer  
 Videographer  
 T Package/Display Designer  
 Theater Director  
 A Museum Curator  
 Painter  
 U Textile Designer  
 Photojournalist  
 D Film/Sound Editor  
 Art Director  
 A Commercial Photographer  
 Art Therapist  
 R Public Arts Coordinator  
 Computer Animator  
 G Sculptor  
 Performance Artist  
 Critic  
 S Exhibit Designer  
 Professional Dancer  
 Publishing Consultant  
 T Studio Musician  
 Furniture Designer  
 A Medical/Scientific  
 U Illustrator  
 Jewelry Designer  
 Music/Sound Engineer  
 R Cartoonist  
 Cinematographer  
 Textile Designer  
 F Screenwriter  
 Book Illustrator  
 P Product Designer  
 Music/Record Producer  
 O Art Teacher  
 Actor  
 W Woodworker  
 B Broadcaster  
 C Conductor  
 Television Writer  
 Music Teacher  
 S TV Camera Operator  
 TV Art Director  
 Electronic Journal  
 P Editor  
 Graphic Designer  
 Photo Assignment  
 Editor  
 Vocalist  
 Toy Designer  
 Costume Designer  
 Special Effects Creator  
 R Book Conservator  
 Set Designer  
 Choreographer  
 E Gallery Director  
 Portrait Artist  
 Dance Instructor  
 A Composer/Arranger  
 Printmaker  
 Ceramicist  
 Software Content Specialist  
 C CD-ROM/Website Designer

# THE FLEXIBILITY TO DISCOVER THE ARTISTS

**Y**ou may already have decided on the arts career you want to pursue. Most of our students have—and, in fact, those who enter UArts as actors, dancers or musicians audition for and declare their major upon entrance.

However, creativity demands change, and over the years, we have learned that creative people discover new talents and interests as they are exposed to them. At UArts, there is always the chance that something new may be waiting to capture and enthrall you. A photography major may take a writing course and find photojournalism between the lines; a graphic designer may develop a passion for the electronic world of multimedia; a jazz musician may be dazzled by the world of musical theater.

The existence of such possibilities is what inspired The University of the Arts and the spontaneity you will find here. UArts was created through the merging of two institutions—one devoted to the visual

arts, one to the performing arts—into a single environment in which interaction and shared inspiration are possible, and interdisciplinary studies are encouraged. Here, you can change creative direction without changing universities.

UArts itself changes and grows to keep pace with the needs of students and the dynamism of the arts. Take our most recent addition, the College of Media and Communication, and its new majors. Writing for Media and Performance is a program for creative writers interested in learning to write, in an interdisciplinary, collaborative environment, for television, film, video, live performance and the new media. The new Multimedia major has been designed as a response to technological advances that have created new career opportunities and have added new tools and media to the artists' arsenal—providing greater spontaneity and versatility than ever before.





WITHIN. THE PREROGATIVE TO REINVENT THEM.



## LIBERAL ARTS

One of the roles of the artist is to communicate with society—to help people see and hear in ways which promote deeper understanding and emotional connections. This seems to apply regardless of whether the subject at hand is portrait or poster, book jacket or film, design or dance.

To promote this deeper understanding, you must have it within. For that reason, the UArts curriculum is enriched with course work in various disciplines offered by the University's Division of Liberal Arts. You will find inspiration in the pages of time as you come to understand

events through the ages—and the aesthetic works that paralleled them—and thus be able to more fully respond to the society in which you will live and work.

We believe that all art and all creativity—by definition—finds source material in emotional connections. Painters can be inspired by music, playwrights by mythology, craftspeople by history. Wars have given birth to symphonies, tragedies have turned into poetry. All of this creative vision has stemmed

from the kinds of sensibilities that UArts dedicates itself to developing.

Welcome. It is your turn now.

ART IS PART  
INSPIRA-  
TION PART  
CONNO-  
TATION

# COLLEGE OF ART & DESIGN

## DEGREES OFFERED

### Bachelor of Fine Arts:

- « Animation
- « Crafts: Ceramics, Glass, Metals, Fibers, Wood
- « Film/Video
- « Graphic Design
- « Illustration
- « Painting and Drawing
- « Photography
- « Printmaking/Book Arts
- « Sculpture

### Bachelor of Science:

- « Industrial Design

### Master of Arts:

- « Art Education
- « Museum Education

### Master of Arts in Teaching in Visual Arts

### Master of Fine Arts:

- « Book Arts/Printmaking
- « Ceramics; Painting; Sculpture
- « Museum Exhibition Planning and Design

### Master of Industrial Design

### Crafts Studio Certificate

### Program:

- « Post-Baccalaureate Program



*A Little Pain Goes a Long Way*  
Adam Middleton



*Untitled*  
John Choi



*Untitled*  
Laura Fields



*Untitled*  
Vanessa Glyn

psychological role of color—the graphic interpretation of an idea.

It is a sensitivity to and awareness of those issues that students develop at The University of the Arts. To become familiar with the world you will encounter as a graphic designer, you will attend special lectures, workshops with leading design firms, and on-site seminars at design studios and paper and printing plants. As a senior, you will manage a specific project—establish a visual identity for a corporation, design a publication, create an exhibit, or develop a promotional program for a new product or service.

## ILLUSTRATION

There is a constant need for illustrators in a variety of areas—from children's books to scientific journals, newspapers to magazines, CD covers to annual reports, editorial illustration to product illustration, photorealism to cartoons. In fact, whenever a designer is searching for a strong, one-of-a-kind image, an illustrator is likely to get the phone call.

Illustration is a rewarding and competitive field requiring a high level of drawing skill. At The University of the Arts, small classes encourage students to develop a close relationship with fellow students and with the university's outstanding, practicing-professional faculty. Many of today's most successful illustrators—like Charles Santore, Arnold Roth, Marvin Mattleson, Jan and Stan Berenstain and Jerry Pinkney—attended UArts. We are also extremely proud of our students' winning record in major national student competitions—such as those sponsored by the Society of Illustrators and *Print* magazine.

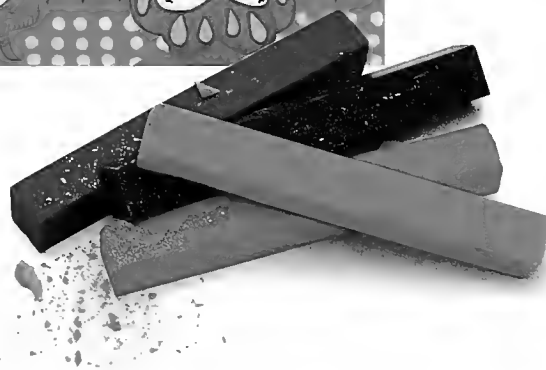
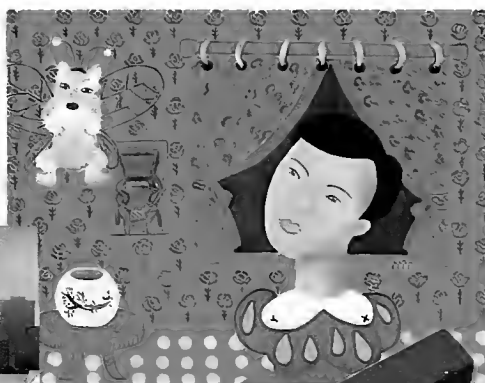
Illustration majors work in a broad range of media including painting, drawing, and photographic and electronic imaging. The well-rounded curriculum teaches you to respond to a wide variety of assignments and to prepare your work for reproduction. You will attend presentations by internationally recognized guest lecturers, and perhaps see your work in the university's own illustration gallery. By graduation, your own professional portfolio will be ready to introduce you to the illustration marketplace.



Left,  
*Clock with Skeleton*  
Barry Appell

Center,  
*Untitled*  
Wakako Kubayashi

Right,  
*Self Portrait*  
Hyun-Jou Lee



## INDUSTRIAL DESIGN

Who designs just about everything—the ergonomically improved chair, the sleeker pair of sunglasses, the better running shoe? Industrial designers. They improve the efficiency, appearance and quality of interaction between society and every device it uses—from paper clips to rocket ships, pizza ovens to pacemakers.

Design concepts for the cars we drive, the tools we use and the keyboards we type on originate in the imagination of industrial designers, but these artisans must respond to many other requirements. Their designs must work properly, be safe, meet environmental and ergonomic standards, and produce profits. They must fit manufacturing, packaging, merchandising, recycling and disposal needs. Often, industrial designers are asked to design for special audiences—those with physical disabilities, the elderly and children.

The University of the Arts helps ID students develop the required combination of intellectual, spatial

and design skills needed to respond to the requirements of society. They use CAD/CAM and 3D illustration computer programs to speed up the design process and ensure a quality product.

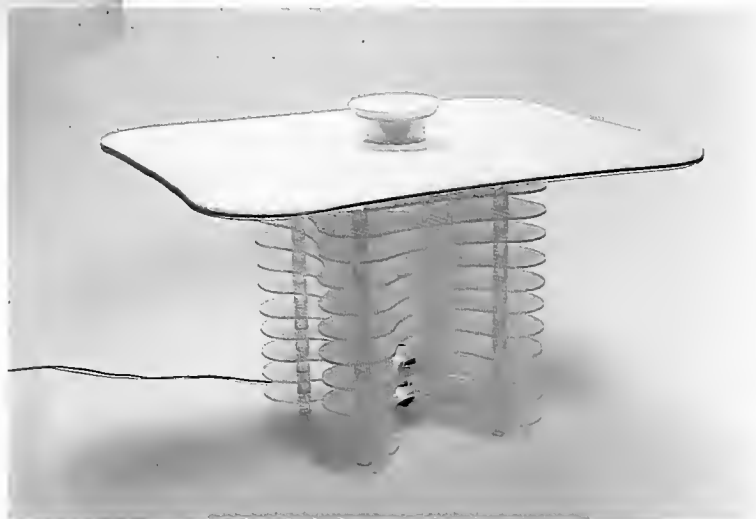
Once you have mastered these principles by developing solutions to typical design problems, you will work on an industry-sponsored project. The sponsors—high-profile market leaders like IBM, Black & Decker, Dr. Scholl's or Fisher-Price Toys—provide an opportunity for “client” interaction. The challenge: create your solution to the firm's design problem, from initial contact and proposals to final project presentations. You will collaborate with experts, advisors, fabricators and other vendors in order to meet budgets, production schedules, utilitarian realities, and vice-presidents of marketing who may not know much about art. This is a real-world field in which you can have a real impact.



*Table*  
Tetsuya Kobayashi



*Untitled*  
Scott Davidson  
Robert Haut





Above, *Rainy*  
Peter Takacs

Center, *Tromp L'oeil*  
Barry Appell

Right, *Untitled*  
Tanya Joy Harrison



## FINE ARTS

The need to create is what drives the fine artist. Sculptors who walk through art galleries will feel their hands ache for a chisel; painters will mentally transform highways and mountains into oils and watercolors while driving on turnpikes. The vision of these people is personal, confident, innovative, and they show the rest of us new ways to see.

Fortunately, today there is a society eager to embrace these works—people with the aesthetic sensibilities to comprehend the message and support the creative spirit of the messenger.

When you study Fine Arts at The University of the Arts, your goal is to develop the proficiency you need to define and execute your personal vision in your chosen medium—painting and drawing, printmaking/book arts, or sculpture. The sophomore year provides

introductory courses in all three fine arts areas, with an option for emphasis in a single area for students interested in an early focus of study. You will be striving for a balance between excellence in studio skills and the development of critical intelligence through an understanding of both traditional and contemporary art. Using media ranging from charcoal to computer, you will be encouraged to find your own distinct visual language and use it to explain the world around you.

### PAINTING AND DRAWING

This diverse program includes everything from the study of basic working methods and image-making to the subtleties of pictorial organization and aesthetic interpretation. You will work in pencil, charcoal, crayon, watercolor, ink, oil, gouache, pastel, acrylic and more—while studying figure drawing, painting methods and techniques, collage and mixed media, abstract,

representational and landscape painting. Studio time is balanced with critical dialogue about your work with professional artists who provide one-on-one instruction. You will attend many lectures, seminars, presentations by visiting artists, and trips to museums and galleries. There is also a department gallery in which outside artists—selected by UArts students and faculty—are invited to exhibit. There will be many opportunities for you to exhibit your own work.

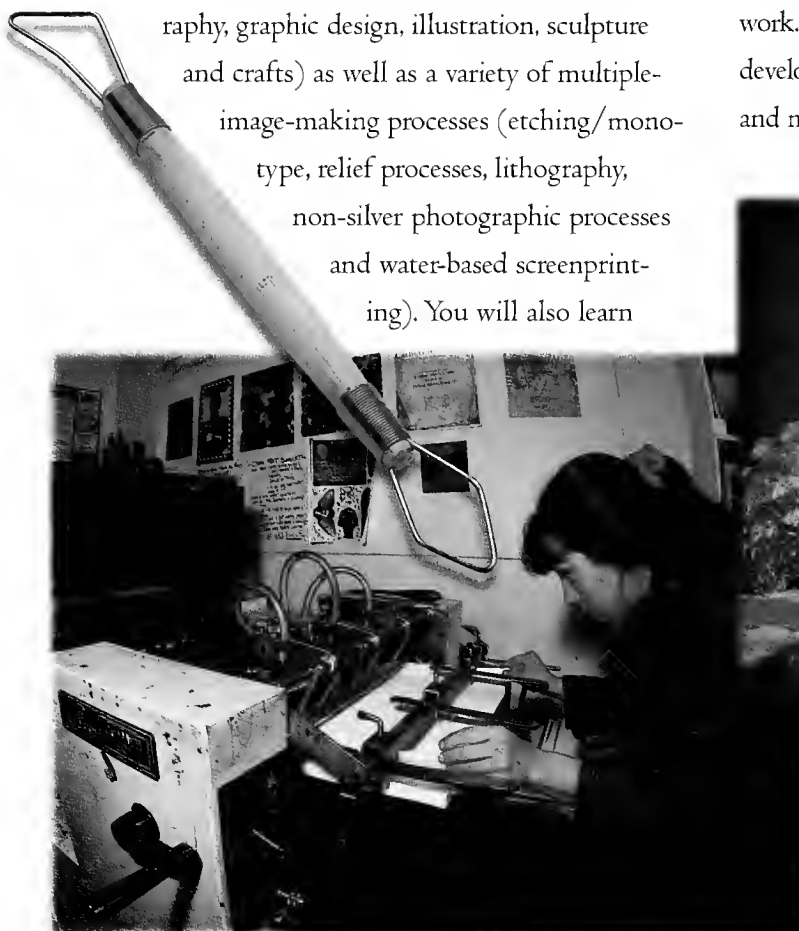
## PRINTMAKING/BOOK ARTS

Printmaking provides the bridge between the artist in you and the artisan in you—one of the few illustrative fields where you control the entire process from inspiration to end product. You may use many different modes of artistic expression (drawing, painting, photography, graphic design, illustration, sculpture and crafts) as well as a variety of multiple-image-making processes (etching/monotype, relief processes, lithography, non-silver photographic processes and water-based screenprinting). You will also learn

book and typographic design and binding methods. By the time you graduate, you will be ready for work in a variety of areas, including book publishing, book conservation, curating special collections, repairing, rebinding, and writing and illustrating limited editions.

## SCULPTURE

In sculpture, your ideas will take shape in stone and steel, wood and clay, bronze, aluminum, plastic and plaster, and in both large and small scale. If you can see it in your mind or feel it in your fingers, you will have the technology to create it—air tools for carving, blasting, and finishing; foundries fully equipped for casting. Sculpture, besides being a gallery mainstay, is often the recipient of public-art commissions for site-specific settings and other installation-oriented work. Many sculptors also pursue careers in product development, set design, furniture design, and mold and model making.







## MEDIA ARTS

Students choosing to major in photography, film/video or animation are encouraged to develop a personal artistic vision and the technical ability to express it through a wide range of media tools. All Media Arts students study the concepts, materials and techniques of still photography and film/video before deciding on a major. In your junior and senior years you will refine your skills in your chosen area of concentration, using the full range of media tools and techniques to express yourself. Through an extensive internship program, you will be able to gain valuable professional experience working in galleries, studios and production houses.

The broad interests of many of the department's students lead them to take courses in other departments, such as fine arts, crafts, design and performing

arts. Film and animation students, for example, may collaborate on their productions with actors, dancers and musicians from the Schools of Music, Dance and Theater; and our programs in Multimedia and Writing for Media and Performance offer logical partnerships with Media Arts.

Each spring, seniors hurry to finish their final projects in time for film/video/animation festivals such as "Black Maria." This is one of many opportunities to publicly screen their works, which often win national recognition.

### PHOTOGRAPHY

In almost every manner of visual communication, photography is a staple, the next best thing to the real thing. Millions of photographic images are used every day, and in replenishing them buyers of photography are always seeking new talent, different perspectives, and imaginative

interpretations that help us see as we never saw before.

At The University of the Arts, Photography has an intensive, professionally oriented curriculum in which participants begin by studying the conceptual and material concerns of the medium, then use that information to express their own world view. The program familiarizes students with new imaging technologies, computer processing, video and interactive media. Distortion of both process and effect is considered, as is the use and control of traditional color print material. You will also work in non-traditional forms—the photographic book, non-silver processes, the extended photograph and large-format photography. Electives include photography in the realm of graphic arts, documentaries, multi-image production and fine arts.

The scope and vitality of the program is seen in the junior year, when photo majors master studio lighting and view-camera techniques, execute a computer-based project that is printed in full color, and then participate in a full-scale exhibition. As a senior, besides courses in photographic history and criticism and intensive preparation for the culminating group exhibition, you may intern part-time in a professional environment.

## FILM / VIDEO

With a philosophy that sees film and video as art, this program focuses on their artistic and experimental use. Craft and imagination are emphasized in a flexible course of study, preparing graduates for positions as cinematographers, editors, animators, sound recordists, technicians, screenwriters and directors.

While our goal is to prepare students for a career in the medium, our first steps will be to help you find your personal response regarding film. To do that, we encourage you to experiment, expose you to the history of the media, and provide you with a strong foundation in criticism and theory. You will master basic techniques, experiment with images and time/motion, view films of historical and critical importance, and learn the essentials of film and video production—scripting, budgeting, shooting, sound recording, editing and releasing the final print. By your senior year, you will know how to exploit the medium, and you will produce an independent film or video that embodies your ideas. Upon graduation, you will be ready to enter the profession as a freelance editor, sound recordist, cinematographer, animator, screenwriter or director.



Left,  
*Untitled*  
Jackie Fugere

Below,  
*Kate & Tanya Charles*  
Harry Taylor



*An Army of Blue Men*  
Monique Ligons

## ANIMATION

Animators draw upon a diverse palette of materials created by drawing, painting, sculpture, illustration, graphic arts and still photography to produce film with a life of its own. By observing bodies in motion, students at The University of the Arts come to understand how movement affects space and is affected by time; by screening and analyzing films, they develop their intuition regarding the role and structure of dramatic film.

As a beginning animator, you will take a semester of drawn animation during which you will apply your developing aesthetic to the creation of a 30-second film with sound. In the following semester you will be working in 16mm with sound, learning

computer animation, using 2D software and doing live-action filmmaking.

Your enhanced drawing skills and knowledge of computer animation will enable you to create an animated film in your junior year—first a pencil test, then a full-color version with synchronized sound. That is rehearsal for your senior year, during which you will produce a two- to five-minute animated film in your own style, on your own topic.

Several of our students have won student Oscars from the Academy of Motion Picture Arts & Sciences. By the time you graduate, your video portfolio of animated sequences will reflect the excellence of this tradition, and demonstrate your skill, sense of style and creative ability.

# CRAFTS

Crafts at UArts is tactile; materials are touched, experienced and understood. Crafts means working with real materials from real life, *for* real life—clay, metal, fibers, wood, paper, glass. It means intense personal involvement, using tools that are extensions of your hands—soldering torch, table saw, computer-operated loom, potter's wheel—to transform those materials into artifacts that range from unique, one-of-a-kind sculptural pieces to production-oriented utilitarian objects such as vessels and tableware, body adornment and furniture. In crafts, you, the craftsman, control the process, whether you are alone in a studio, supervising a few employees, or designing for mass production.

The University of the Arts has taken an unusual but logical approach to the teaching of crafts. The crafts student does not initially “major” in a specific craft here, but majors in *all* crafts simultaneously.

Our strongest emphasis is on the aesthetics of

crafts. The earliest humans were the first craftspeople, manufacturers responding to society's needs; the goal of the early handmade artifact was primarily utilitarian. Today's craftspeople, many of them innovators, focus primarily on the marriage between the functional and the aesthetic; craft shows, galleries and private commissions are among their mainstays. At the opposite end of the crafts spectrum, Walt Disney and other studios have hired UArts crafts alumni to make models—an enormous industry today. A UArts graduate makes scale models for the automobile industry for wind-tunnel and other testing; another works at NASA. The possibilities are unlimited.

For those interested in emphasizing the fine art aspects of crafts, there could be no better training ground than The University of the Arts—the center of a large community of artists and craftspeople—and no better venue than Philadelphia—the “crafts city” of the United States and home to about 75 galleries including the Helen Drutt Gallery, the premier crafts gallery in the country.

At The University of the Arts, we define and



Left,  
*Untitled*  
Jeremy Dunklebarger

Center,  
*Serpent & the Goblet*  
James Gordon Felton

Right,  
*Water Polluted  
Fountain*  
Thomas Lohre



Above,  
*Atomic Bombshell*  
Melina Hammer



*Nesting Bowls*  
Maki Nakamura



*Mmmm*  
Chrissy Papola



redefine crafts by practicing and teaching it at the highest level. Our fulltime crafts faculty consists entirely of practicing craftspersons known nationally and internationally. Visiting artists, lecturers and instructors regularly teach specialized courses that enrich the curriculum.

Here's what you can expect to learn as a student of Crafts at UArts:

### *Ceramics*

You will work with clay and plaster until the characteristics and tolerances of each medium become second nature. You will learn the chemistry of color, and how different colors, translucencies and transparencies react to various media and temperature. You will throw and hand-build in airy, well-lighted studios, learn how the ancients mastered the medium, do research and apply the knowledge you gain to your own unique creations—which could include works in porcelain, bone china, terracotta, stoneware and others.

When you graduate, you will have power over

your craft, and you will know how to design a studio, make contacts and obtain commissions. Some graduates of The University of the Arts choose to enter their work in competitions and sell it through galleries; others work in production on a small or large scale.

### *Glass*

Glass is a highly specialized area of focus that attracts students from a variety of disciplines.

Control over this challenging medium means developing a second sense for it—something you will pursue in our hot glass studio for glass-blowing, which features a 300-gallon tank, three ovens, a glory hole and bench. In the cold glass studio, students focus on stained glass, fusing and enameling. Some UArts graduates have built businesses based on stained glass commissions, maintenance, repairs and restoration of residential, commercial and religious installations.

Joe Pagano, who was an Industrial Design major at UArts when glass first caught his interest, recently was commissioned by Martha Stewart to design and

fabricate a chandelier for her own home. Dan Dailey fell in love with the medium while a Fine Arts major here; today his projects include unique glass containers for a French perfume manufacturer (he produces one design per year—which is then reproduced for the entire line), but he is perhaps better known as the designer of the huge glass sculptures at Windows on the World, the famous skytop restaurant at New York City's World Trade Center.

### *Fibers / Textiles*

In this rich, intricate and subtle medium—a medium as old as civilization itself—you will get to produce a range of fabrics, sculptural forms, two-dimensional textiles and costumes. The curriculum is designed to provide strong technical training while encouraging your personal exploration, experimentation and invention. The curriculum includes weaving, screen printing, off-loom work, feltmaking, fabric collages, tapestries, resist printing, hand-painted fabrics and papermaking.

The skills you develop—plus your understanding of what happens to fabric in various applications—can take you down a variety of paths. A considerable number of our fiber students prefer independent commissions while others enter the fashion industry, often working for top designers. Some go into the textile industry.

### *Metals / Jewelry*

People have been using metals for everything from tools and utensils to body adornment for thousands of years, and today's art metalworkers are no less diverse a population. Their works range from designing and fabricating intricate, delicate jewelry to large-scale architectural motifs and displays. In recent years, fueled by the growth of the interest in crafts, there has been explosive interest in metal jewelry on the gallery scene.

At The University of the Arts, students learn concepts, media, and processes to ensure mastery of metalworking techniques: hammering, enameling,

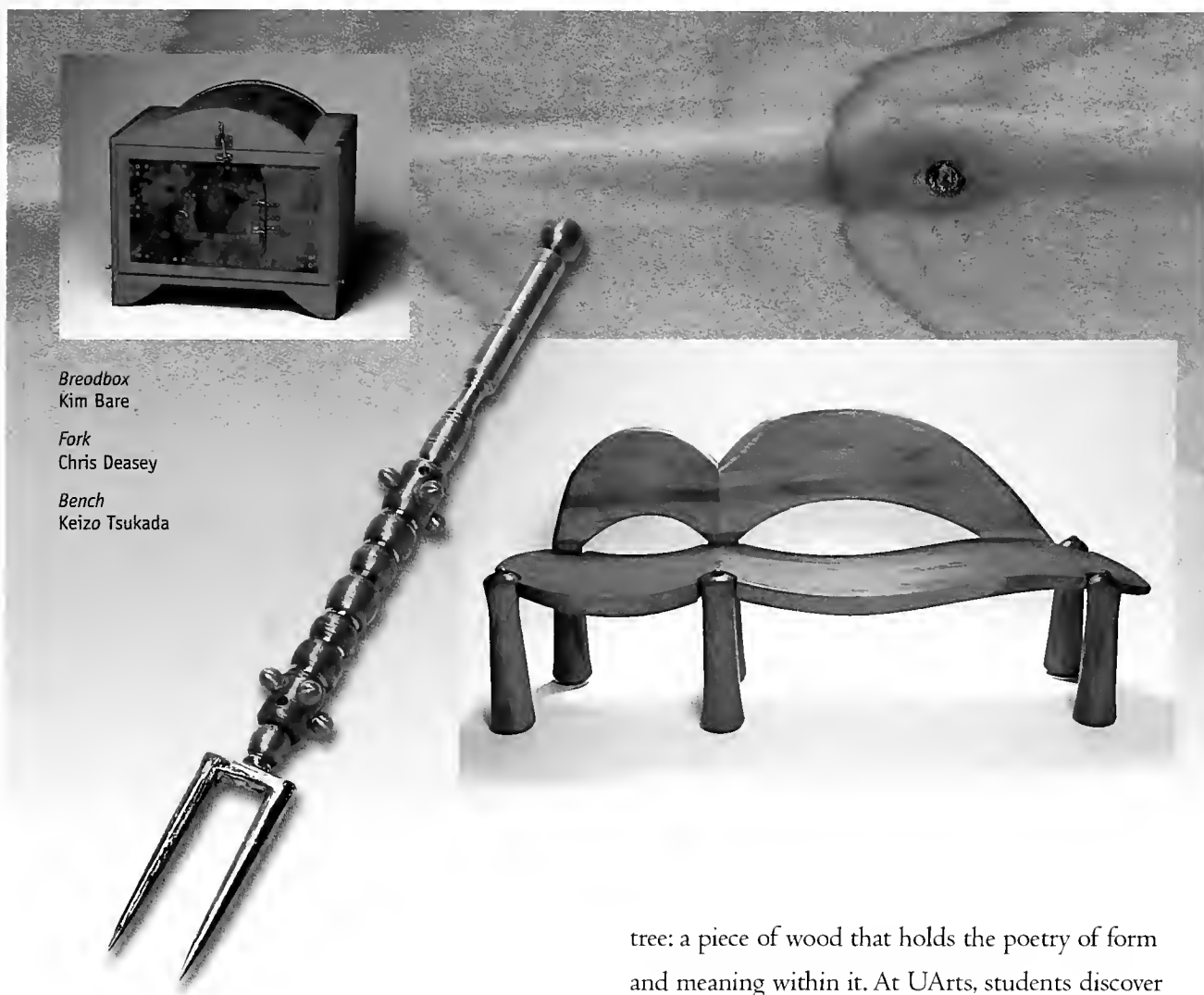
*Cup*  
Matthew Citrenbaum  
*Right,  
Untitled*  
Donna Waxler



*Charmed*  
Jen Kalb







*Breodbox*  
Kim Bare

*Fork*  
Chris Deasey

*Bench*  
Keizo Tsukada

casting, welding, brazing, stone-setting, and polishing. You will find creative fulfillment with metal, decide how to enhance your ideas by combining materials, exploit the irregularities, achieve the desired finish.

Many UArts alumni hold prominent positions throughout the jewelry industry, which has a constant need for new ideas and designs. Ann Lagos, whose works under the brand name “Lagos” are carried by Bloomingdales, Nordstrom and Neiman-Marcus, is a UArts graduate.

### *Wood / Furniture*

In a world filled with plastics and “faux” veneers, woodworkers know there *is* something as lovely as a

tree: a piece of wood that holds the poetry of form and meaning within it. At UArts, students discover such hidden treasure—whether it comes to fruition as sculpture, a unique piece of furniture, a picture frame or an interior design medium. You will cover everything there is to know about wood: how to take advantage of its natural properties; how to choose the right wood for the project; the principles of carving, sculpting and lamination; frame and panel construction; joining techniques; and the theory of solid wood construction. You will learn about stability and tolerances, oils and varnishes, burls and grains, and different ways of getting the job done. And you will develop a sense of touch as accurate as your eye, and commune with nature in an entirely new way.

# CONCENTRA- TIONS AND INTERNSHIPS

## CONCENTRATION IN ART EDUCATION

For undergraduates, The University of the Arts offers a pre-certification concentration in Art Education that provides a strong theoretical foundation for teaching and plenty of hands-on experience practicing what you will teach. You will graduate ready to do both, meeting the requirements of the major in one of our studio departments and taking courses in art education as well as in art history, aesthetics, social sciences and psychology. You will student-teach in Philadelphia area schools and in UArts' Saturday School program for children. All of the foregoing prepares you for the Pennsylvania Instruction I Certificate (K-12) after graduation.



*Untitled*  
Karen Wolfe

*Untitled*  
Julia Borst



*Pink, White & Green*  
Jill Deuel



## CONCENTRATION IN ART THERAPY

In addition to completing the requirements of a studio major, you can concentrate in Art Therapy, combining practical experience with theoretical studies in psychology and behavioral sciences to prepare you for further study at the graduate level. Art can help patients express what might otherwise be inexpressible; art therapists help patients improve physical, emotional and learning skills through therapeutic art experiences.

## COLLEGE OF ART & DESIGN INTERNSHIPS

Internships are valuable, so they are sought after and competitive. They reinforce and expand classroom theory and practice, allowing you to test possible career choices and get a feel for the workplace. They are available to students in art and design degree programs, usually during the fall and spring semesters, in Media Arts, Crafts, Fine Arts and Illustration.



Untitled  
Jenifer Rutherford

Chair  
Kathryn Ludwig

Untitled  
Kerrie Gordon

## ART AND DESIGN GRADUATE PROGRAMS

### MASTER OF INDUSTRIAL DESIGN

This is a research-oriented degree. You will also receive intensive studio and classroom instruction, as well as coaching in conceptualization, organizational and management skills, computer-aided design, multimedia presentation, human factors systems integration, advanced technologies and production.

The focus is on developing the knowledge and computational expertise important to the future of design management, design education and design research. The program is organized around product development teams, with members selected on the basis

of their interests and skills. Each is selected so that among the participants there is a balance of the following design elements: management, information, methods, presentation, simulation, assessment, systems development and interface.

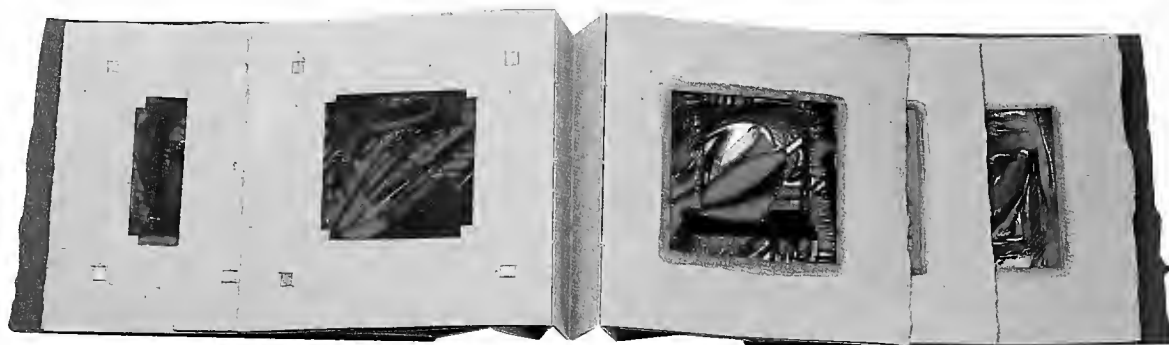
### MASTER OF ARTS IN ART EDUCATION

Established or new teachers may pursue this custom-designed program that coordinates professional education courses with work in the liberal arts, graduate research and a concentration in studio. The culminating independent thesis project may be either an academic research paper or a graduate project in an appropriate format. Art educators with this degree are prepared for roles in museum education, college teaching, arts administration, educational media and related fields.

## MASTER OF ARTS IN TEACHING IN VISUAL ARTS

If you have an undergraduate degree in studio art but haven't completed the coursework required to become qualified for teacher certification, this is the program for you. Coursework in the history, theory and practice of art education incorporates preparation for the

develop proficiency in both traditional and contemporary processes. By taking advantage of the many disciplines offered at UArts, you will expand your storytelling and book-design abilities. Topics in the liberal arts and the studio arts lead to experimental, interdisciplinary approaches to book arts and printmaking.



Pennsylvania Instructional I Certificate (K-12). In courses like Contemporary Issues, Research Methods and the History of Education, you will be in class with students pursuing an MA in Art Education.

## MASTER OF FINE ARTS IN BOOK ARTS/PRINTMAKING

Develop your aptitude and passion for limited-edition bookworks using letterpress and offset lithography, including binding and other printmaking arts. You will

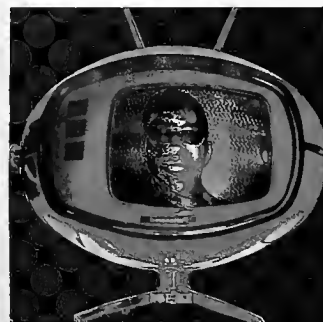
## MASTER OF FINE ARTS IN MUSEUM EXHIBITION PLANNING AND DESIGN

To prepare for a professional career in the field, students focus on the research, design, production and programming behind museum exhibitions; evaluation and management methods; and the use of state-of-the-art media and display systems.

Our program was developed with the assistance of the National Association for Museum Exhibition, which is the standing professional committee of

Above,  
*Mahoris' Tongue*  
Laura Ben-Amots

Left,  
*Untitled*  
Edward Williams



*Portrait #8*  
Sanae Matsuo

Technology has reshaped the way we live, learn, work and play. The Internet, CD-ROMs, interactivity and virtual reality have enabled us to surround ourselves with digital worlds through which most of our information—and much of our entertainment—is communicated. These worlds require innovation, a constant replenishing of content, and new methods and systems, in the words of one observer, “to fill the technology.” Thus, *opportunity*. The change is every bit as significant as the invention of movable type in the 15th century. And far more swift and sweeping.

It is in this exciting new environment that The University of the Arts formed its College of Media and Communication. Its purpose: to help students become the creators and inventors of tomorrow’s entertainment, communications and teaching content—and to be ready for the new career opportunities in the fields that emerge. The College stresses the interdisciplinary nature of these new forms. So whether your personal interests lead you to the creation of a television sitcom, a Broadway-style musical, a CD-ROM game or an interactive web site, you will discover the creative

collaboration that is the cornerstone of the new media.

As with brushes and pigments for the painter, mastering the technological tools of these new forms is fundamental to success. State-of-the-art computer labs support your endeavors, and strategic alliances between UArts and industry support the continual upgrading of these facilities—as well as afford opportunities for internships and contacts in your chosen field.

Students in the College of Media and Communication explore new ideas and new concepts in a changing world. They may choose majors in *Writing for Media and Performance* or in *Multimedia*. A major in *Communication* will be introduced in the fall of 1999.

In recognition of UArts’ regard for the advancement of technology in education, the University has been named a member of the New Media Centers, a group of the nation’s leading academic institutions and technology corporations. At the time of this printing, the university was one of only four art schools worldwide to be welcomed into this organization of innovative institutions.



# WRITING FOR MEDIA AND PERFORMANCE

Whether it is a hit TV series, an exciting or compelling film, or the newest interactive software, it takes a writer to bring it to life.

It is the writer who is responsible for creating the story concept and for setting the process in motion towards the realization of that idea.

As a student in UArts' program, *Writing for Media and Performance*, one of the first things you will learn is that, to bring your stories to life, you must first understand what a story is—what elements make up a good narrative and how they can be adapted to the various different forms of the media. At UArts, equally important is the celebration of collaboration—having your stories and scripts read and evaluated by others in the field, hearing their contributions and evaluating their input—all to make your vision come to life in the fullest and richest way possible.

In the spirit of collaboration, and to encourage working across disciplines with other students, you will be exposed to the offerings of various other departments at the University, such as film, theater, dance and multimedia, and in your senior year, participate in an interarts project.

While creativity needs to be tempered with reality, our purpose is to enlighten, not to limit. Writers will be pleased to know that the singular emphasis of *Writing for Media and Performance* is writing, not merely the inclusion of writing under the umbrella of a much larger program that leads to a film or broadcasting degree. *Writing for Media and Performance* is an intimate program; you won't find yourself in a packed auditorium straining to hear a



lecturer, and you won't get lost in the shuffle. This kind of environment enables students to develop their own unique and individual voices and the ability to apply them to various media.

In the final two years, students develop writing in their field of concentration—and graduate with a portfolio of scripts, putting them on the path to seeing their work produced.



# MULTIMEDIA

Multimedia appeals both to artists and to those who might think of art in terms of what *technology* can make possible. Such individuals might not describe themselves as artists *per se*, but as explorers on the wave of new technology, as comfortable in cyberspace as in pursuing an interest such as art or music or writing.

UArts defines *multimedia* as the combined use

will have strong interests in music, writing, theater and visual arts, with an emphasis on creating, producing and directing interactive multimedia communications. Cross-disciplinary studies and collaboration are essential in the program. Students come into contact with the leading practitioners in the field, as well as artists, writers, composers and programmers in what is one of the most collaborative processes at The University of the Arts. You will work in our New Media Center on the latest digital systems, and develop the skills to integrate new technology into your work. Much



of text, image and sound in a digitally interactive environment to educate, entertain and communicate. It is further defined by the various artistic ingredients it uses to convey information: video, music, type, symbols, sound effects and animation—a new medium with new aesthetics. The potential of this new form is staggering, since we are almost now at the point when instantaneous communication and access to all accumulated human knowledge will be globally available.

Those interested in UArts' Multimedia degree program must learn to create within this context. They

of what you do will “push the envelope.”

You will focus on one medium or more in environments that stress the interrelationships and possibilities of all media. You will learn how to express yourself; you will use many voices to do so. By the time you graduate from this exciting program, you will be expert in the creation of interactive multimedia in a wide variety of formats—and ready to lead the 21st century in those efforts.



# THE COLLEGE OF PERFORMING ARTS

## DEGREES OFFERED

### **Bachelor of Fine Arts**

- « Dance: Ballet, Modern,  
Jazz/Theater Dance
- « Dance Education
- « Acting
- « Musical Theater

### **Bachelor of Music**

- « Instrumental Performance  
in Jazz/Contemporary Music
- « Vocal Performance
- « Composition

### **Bachelor of Music with Music Education Minor (MATPREP)**

### **Certificate (two-year)**

- « Dance
- « Music

### **Diploma in Music (four-year)**

- « Instrumental Performance  
in Jazz/Contemporary Music
- « Vocal Performance
- « Composition

### **Master of Arts in Teaching in Music Education**

### **Master of Music in Jazz Studies**



If there is a common denominator in the Philadelphia College of Performing Arts, it is a love of performing. From your very first day, you will be immersed in the professional world of practice, rehearsal and performance. To develop the essential components of individual expression, performing arts students undergo training in technique, history and literature, ensemble training, electives, and an array of liberal arts courses. To your love of the art, we'll add empathy and understanding—without which artistic emotion would be little more than a thought, a reflex.

There is another common denominator in the College of Performing Arts—the intensity we demand. Intensity of focus, of study, of practice. Whether your major is in Dance, Music, Acting or Musical Theater, prepare yourself for an exciting and challenging experience.

In our dance studios you will work on state-of-the-art floors whose four-inch suspension provides a safe, comfortable dancing surface that responds to your movements. The studios are large, bright, barred and mirrored, with huge windows, ceiling fans, pianos, cassette and record consoles. There are lockers, showers and lounges.

You will learn how to produce and record music electronically in the University's new MIDI and recording studios. Practice in soundproof rooms, including a four-studio grand piano suite and a percussion suite.

Our theater spaces include:

- The Black Box Theater: an exciting,

flexible space. Theater-in-the-round, 3/4 thrust, environmental.

- Theater 200: an intimate, traditional space.
- The UArts Dancetheater: a newly renovated, 300-seat black box theater located one block from campus in the Drake Tower.

- The University's Merriam Theater: once the famous Shubert Theater, now magnificently renovated, seating 1,668. Home to a number of regional performing arts organizations, including the Pennsylvania Ballet.

- The Arts Bank: formerly a bank, now UArts' 239-seat state-of-the-art theater and rehearsal hall.

- Laurie Wagman Hall: a 140-seat recital space.

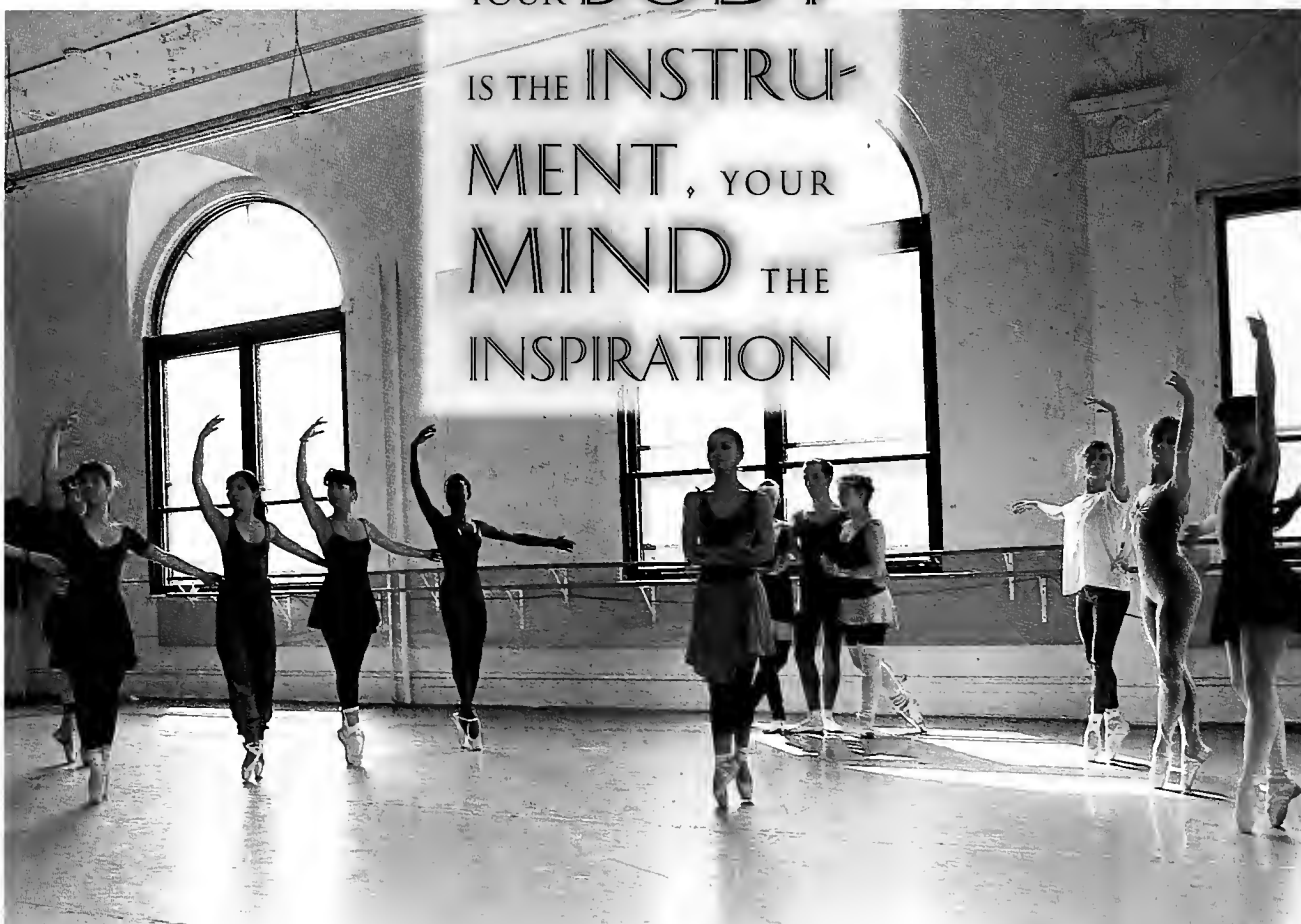
The performing arts degree programs—the Bachelor of Fine Arts in Dance or in Theater Arts, and the Bachelor of Music—require from 124 to 128 credits,

depending upon the majors; the BFA in Dance Education, 130 credits.

## WHEN OUR DOORS OPEN, YOUR PROFES- SIONAL CAREER BEGINS



YOUR BODY  
IS THE INSTRUMENT, YOUR  
MIND THE  
INSPIRATION



## DANCE

It is hard, demanding work taught by a distinguished faculty. If it were otherwise, the art of dance at this School of Dance could never be so subtle yet athletic, so spontaneous yet precise, so elegant yet powerful.

Students who enter this program are highly physical. When they graduate, they are able to respond to any demand a choreographer can put to them, as well as teach or choreograph. That is no small challenge, because the aesthetic of dance changes constantly.

The School of Dance is a conservatory—and more. There is an emphasis on technique—on students realizing their potential to be creative artists who perform in a technically accurate manner. However, as befits a university, the School of Dance curriculum

includes liberal arts—reflecting our belief that the dancer of the future will have to be on top intellectually as well as physically. No matter how you define it, you will be pushing hard every day.

If the dance program here outstrips the ordinary, it is designed that way. UArts features the Horton (used by Alvin Ailey, among others) and Martha Graham techniques, which challenge the physical body and better prepare it for future demands. From ballet to modern to African and Brazilian, UArts covers a wide, cross-cultural spectrum which enables graduates to compete very successfully for jobs with major dance companies.

The dance faculty—acclaimed performers and choreographers—come from all over the dance map: the National Ballet of Canada, the Alvin Ailey American Dance Theater, the Pennsylvania Ballet, the Paul Taylor Dance Company, Philadanco, the New York

City Ballet, and the Broadway stage. With major dance companies such as the Twyla Tharp Company in residence, students take master classes and attend open rehearsals, lectures and demonstrations. There will be time to talk to these professionals informally and to learn first-hand about company life.

As a dance major, you will have intensive practice in ballet, jazz, tap and modern dance to ensure the versatility and flexibility for which our dancers are praised. During your first two years, you will study all major dance techniques, dance history, anatomy, kinesiology, dance notation, music and dance composition, improvisation and music.

## DANCE

If you are pursuing your BFA degree in Dance, during your final two years you will focus on your selected major in advanced technique classes.



***Ballet:*** Technique, pointe or men's classes, repertory, partnering and non-major techniques (either modern or jazz/theater dance).

***Jazz/Theater Dance:*** Technique, dance composition, acting, voice, tap and non-major techniques (either modern or ballet).

***Modern Dance:*** Technique, repertory, composition and non-major techniques (ballet or jazz/theater dance).



You will perform! Each semester in the UArts Dance Theater you will appear in ensemble productions and, finally, in the annual senior dance concerts—organized entirely by students, from advertising and promotion to costumes, lighting, sets and choreography. And there are student composition concerts featuring original choreography; and repertory concerts, includ-

ing reconstructions of classic dance works. Each semester culminates in a large-scale dance concert in the University's 1,668-seat Merriam Theater. Many of your performances will involve collaboration with students majoring in music, theater or visual arts.

## DANCE EDUCATION

If you are pursuing your BFA in Dance Education, you will complement dance technique with courses in psychology as well as dance education seminars. During your final semester you will student-teach.

Electives available to all dance majors include African, Brazilian and Spanish dance, character dance, voice, and acting.







# MUSIC

Let us start with your mentors: The University of the Arts insists on a faculty of “working professionals.” Our teachers are jazz musicians who make their living recording and performing and are musically current in jazz—in the thick of it, not on the outside looking in.

Such a faculty is part of the reason why students who apply at The University of the Arts rarely list other schools as second choices.

Classes are small, and opportunities are diverse (some 30 ensemble groups, each providing a unique musical environment). Further, the school is a conservatory with depth. Two-thirds of our credits are in music, one-third in liberal arts, because a well-rounded career in music today means being able to

express yourself intellectually as well as instrumentally.

The University will help you develop top-flight talent and polished artistry plus a solid foundation in the many aspects of the music business. Students may take courses in recording engineering, for example (which gives them the skills to function in a recording studio), as well as film scoring, MIDI, and synthesizer technology—a preparation of breadth and depth for many kinds of musical careers. At The University of the Arts, you learn to write, conduct, and arrange.

Great emphasis is placed on one-on-one instruction. At the core of the curriculum are private lessons in the major, coupled with intensive studies in theory and musicianship. Our faculty is augmented by visiting musicians who conduct master classes, clinics, and workshops. Guest artists have included Stanley Clarke, Wynton Marsalis, Max Roach, Grover Washington, Jr., Plácido Domingo, Meredith Monk, Ricardo Muti,

Yo-Yo Ma, Dave Weckl, Thad Jones, Phil Woods, Peter Erskine, Billy Joel and many others.

The School of Music offers undergraduate degree programs in Performance and in Composition.

The Bachelor of Music in Performance may be obtained by completion of a major in either Vocal Studies or in Jazz/Contemporary Instrumental Studies.

The Bachelor of Music in Composition involves private instruction, and courses in orchestration, computer composition, arranging and conducting. Original works by students are performed during the school's annual concert schedule.

Additionally, for students pursuing the undergraduate degree, the School of Music offers a 17-credit set of Music Education electives which enables them to

apply to the school's Master of Arts in Teaching in Music Education program with no prerequisites lacking. This permits completion of the Masters program in only one year plus one summer of study.

Finally, the school now offers a Master of Music in Jazz Studies for students committed to perfecting their technique and musicianship of this distinctly American music form.

Artistic expression is encouraged—a function of exposure, of environment, and of repeated opportunities to perform. The school schedules some 125 performances each year, attended by the general public, students and faculty. Students are encouraged to take full advantage of the diversity of creativity that abounds at the University.

## SMALL CLASSES, LARGE OPPORTUNITIES AND GREAT MUSICIAN





PREPARE STUDENTS FOR CRITICAL AND COMMERCIAL SUCCESS.

## PROGRAMS

The three programs—Vocal, Composition and Jazz/Contemporary Instrumental—are direct and pragmatic. They are geared to training you at the highest professional level.

### *Vocal Performance*

Students of voice receive private and group instruction incorporating a variety of styles including classical, jazz and musical theater, and a solid background in musicianship, theory, music history and conducting. There is opportunity for voice students to focus in both musical theater and jazz style. Master classes with outstanding artist/teachers enrich the learning experience.

### *Composition*

Composition is taught in class and in private instruction, and majors take courses in orchestration, computer music composition, arranging and conducting.

Performances of original works by students highlight the school's annual concert schedule. We encourage students to collaborate with dancers, choreographers, filmmakers and actors, and to take full advantage of the University's diverse creative environment—to create pieces that might never have been written without the human resources and inspiration present on campus.

### *Instrumental Performance in Jazz/Contemporary Music*

If you are an instrumental major in Jazz/Contemporary music, you will have private lessons incorporating jazz, classical and contemporary music, as well as special

courses in jazz arranging, film scoring, the business of music, and the history of jazz, classical, world and rock music. Students learn MIDI synthesis technology, sound engineering, and take master classes with some of the jazz greats.

### DIPLOMA IN MUSIC

A four-year program designed for students who wish to concentrate on the musical portion of the four-year undergraduate curriculum without taking the liberal arts component. The diploma program does not lead to a degree; you may, however, apply to transfer to the Bachelor's program during any year of your matriculation.



### CERTIFICATE IN MUSIC

An intensive two-year program consisting of the first two years (musical studies only) of the Bachelor of Music program. The certificate in music program does not lead to an academic degree.

### GRADUATE PROGRAM: MASTER OF ARTS IN TEACHING—MUSIC EDUCATION

If you have earned your bachelor's degree in applied music and are interested in a career in music education, this program will prepare you for Pennsylvania certifi-

cation as a teacher of K-12. Courses and workshops in teaching methods and materials, conducting, administration, research and technology, as well as field experience, prepare you for teaching and administration.

### MASTER OF MUSIC IN JAZZ STUDIES

This program is open to a small, advanced group of students with an undergraduate degree in jazz and contem-

porary music (or equivalent). It carefully balances aesthetic goals while focusing primarily on career goals. The curriculum includes advanced private instruction in the major area to develop professional-level artistry; hands-on internships; ensemble performances, transcrip-

tion and analysis of jazz and contemporary music; MIDI and music technology; and a final thesis/project/recital culminating in a public performance.

Additional requisites are courses in recording and in the Business of Music.



## THEATER ARTS

Great acting looks easy because it doesn't look like acting; it reflects an ability that has been learned and practiced and cultivated until it is almost instinctive. The goal of the School of Theater Arts is to teach students to bring that kind of magic to the performance.

Every art, when subjected to the rigors of professionalism, requires the development of new muscles and new thinking before it can become natural and convincing. The University of the Arts' highly focused, conservatory-styled program requires disciplined, rigorous and innovative effort. As a student in one of our

Theater Arts programs, you will work hard to make your art look easy. There will be solo performances to prepare for, as well as scene work—many of them as you advance, with all the attendant rehearsals. Typically, seven student productions per year are presented in the four theaters used for student performances.

Because students must develop the internal strength and confidence to become the performers they want to be, you will be expected to become your own most demanding critic. Your honest self-evaluation will be the most important tool to help you progress.

Your instructors in the School of Theater Arts will encourage you to collaborate with students in other disciplines. It is likely that you will make your film or video debut while you are here, working with

one of our film majors in the College of Art and Design.

The core of the Theater Arts program is the four-year major sequence of Acting Studio, Speech for Actors, and Movement courses. Your knowledge of the profession is deepened through courses in theater and musical theater history, script analysis, makeup and mask. At the very heart of the program is intensive and extensive rehearsal and performance experience. You might perform or intern with such outstanding regional theater companies as the Wilma Theater, Freedom Theater and the American Music Theater Festival. Recent student productions in the Acting and Musical Theater programs have included a range of traditional and contemporary works, such as Sondheim's *Company*, August Wilson's *Joe Turner's Come and Gone*, Shakespeare's *Othello*, Albee's *Who's Afraid of Virginia Woolf?*, Peter Barnes' *Red Noses*, Pinter's *One for the Road*, Lorca's *The House of Bernardo Alba*, and Rupert Holmes' *The Mystery of Edwin Drood*, to name but a few.

## ACTING

This four-year program prepares you for a career as an actor or for continued study at the graduate level. Since the ability to handle a wide variety of roles is one of the most valued hallmarks in securing work as an actor, you will train in stage acting, voice, movement, dance, speech, improvisation, mask, mime, history and literature to support your work in the studio and on stage.

Included with this training are courses dedicated to making you a threat before the footlights: stage combat, unarmed combat, knife-fighting, dueling with 19th-century sabers, wielding two-handed broadswords, and controlling the rapier and dagger. Consider it your first experience in eliminating the competition.

When you are done, your on-stage maneuvers will be convincing, so you may decide to take the certification test in stage combat—helpful in securing







stunt work—sponsored by the Society of American Fight Directors.

When you are not learning to dispatch foes, you will enjoy a variety of electives, including the Directing Workshops. Gifted, highly motivated students may also be eligible for internships with regional theater groups.

## MUSICAL THEATER

Musicals have changed dramatically since *Oklahoma!*, when stories were simpler and singing parts relatively uncomplicated. Today's musical theater—*Rent*, *Les Miserables*, *Cats*, *Phantom of the Opera*, *Bring in Da Funk*, *Bring in Da Noise*—is more challenging, the sets and lighting more imaginative, the technology enabling illusions previously limited to film. The physical and musical demands on the players are keeping pace.

The focus of this program in the School of Theater Arts, which leads to the Bachelor of Fine Arts

degree, is to prepare you for a professional career as a singer-actor or for graduate study in the musical theater of the future. Your studies will include musicianship and voice, acting, speech, and dance designed to equip you for the coming challenges. You will have the chance to test your skills in a wide variety of repertoire, including new and experimental works, off-Broadway and classical musical theater works. With the right combination of talents, you will be selected to participate in UArts mainstage productions, and can take advantage of The University of the Arts' affiliation with the American Music Theater Festival and other professional producing organizations.

# FACTS ABOUT THE UNIVERSITY OF THE ARTS

**FOUNDED:** 1876.

**LOCATION:** In the heart of Philadelphia's artistic community, where the Avenue of the Arts (Broad Street) meets Pine Street. From there, it is just a few blocks to City Hall and most of the other important locations in center city Philadelphia.

## **LIVING ACCOMMODATIONS:**

On-campus dormitories, featuring two-to-four-person, apartment-style units with individual kitchens and bathrooms. In-building laundry rooms. Around-the-clock security. For those who would live off-campus, there are plenty of options nearby—apartment houses and apartments abound. Philadelphia's downtown area is as residential as it is commercial.

**BREADTH OF COVERAGE:** We are the only university in the U.S. devoted to education and training in Design, the Visual Arts, the Media Arts and the Performing Arts.

**BIGGEST CHOICE:** More than 150 career paths in the arts and related fields begin here.

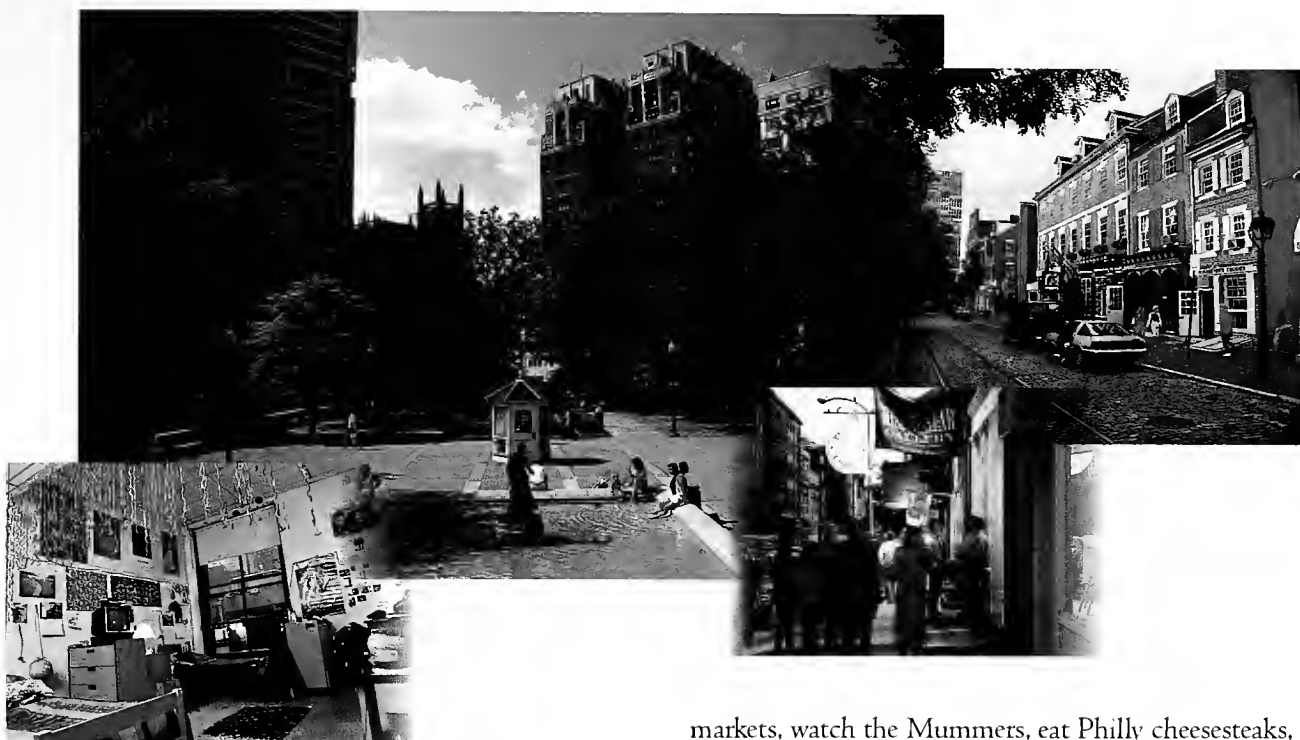
**STUDENT BODY:** You do not have to travel to see the world. At UArts, an uncrowded student population of 1,500, from 40 states and territories and 30 countries, provide cultural influences from many educational, social, economic and ethnic backgrounds.

**ARTS FACULTY:** Practicing artists and performers.

## **ACCREDITATION AND APPROVAL:**

- Middle States Association of Colleges and Schools
- National Association of Schools of Art and Design
- National Association of Schools of Music
- Industrial Design Society of America
- Commonwealth of Pennsylvania





**SMALL CLASS SIZE:** Undergraduate faculty/student ratio 1:9 (one teacher for every nine students). Graduate faculty/student ratio: 1:4.

**UNIVERSITY EXHIBITION AND PERFORMANCE PROGRAMS,** staged throughout the year, and featuring works of the country's most noted contemporary visual and performing artists and designers—as well as the faculty, alumni, and you.

**VISIT US—AND OUR CITY—DURING UARTS OPEN HOUSE.** There is one every fall and spring. Call us and tell us you'd like to attend our open house, and we'll tell you the next date. You will talk to other students and parents, meet our faculty, tour our campus, see our facilities. If you can't make it for the formal Open House, come visit us anyway. We will schedule a tour that works for you, Monday through Friday.

**AND WHILE YOU ARE VISITING US, TAKE A LOOK AT PHILADELPHIA.** It is a great place to study the arts, see how America started, cruise neighborhood

markets, watch the Mummers, eat Philly cheesesteaks, and see more public sculpture than in any major U.S. city—ranging from Rodin (at the Rodin Museum), to Remington (along the Schuylkill River bike path), to Epstein (outside the Philadelphia Museum of Art) to Indiana and Oldenberg (near City Hall).

Philadelphia is home to the treasures at the Philadelphia Museum of Art, the magnificent collection of French impressionists at the Barnes Foundation, the Mann Music Center in Fairmount Park, and every fall, the Philadelphia Craft Show—the largest juried crafts show in the country.

The year is replete with jazz festivals, blues festivals, open-air concerts, rock concerts, and concerts just down the block from the campus at Philadelphia's Academy of Music, home of the Philadelphia Orchestra. A few steps from the Academy is the University's Merriam Theater, where touring Broadway shows and our own students perform.

If you want to combine your visit to campus with some local sightseeing, contact the Philadelphia Convention & Visitors Bureau (1-800-321-WKND) to receive the Philadelphia Official Visitors Guide.

# UNDERGRADUATE ADMISSION

Each year we select the applicants we feel will benefit most from study at The University of the Arts.

The Admission Committee prefers applicants who express themselves through visual images and performance; who demonstrate intellectual abilities; who wish to increase their awareness of themselves and their world and address their environment in a positive, individualistic manner; and who bring energy, concern and humor to their inquiry. A high achiever (in three words: quality, quality, quality) will be comfortable in this environment.

We also seek diversity, since we believe that it leads to a balanced mixture of experience and opinion. In our student body, differences in age, education, and ethnic and cultural background help ensure that diversity.

We hope you will have as many questions about us as we may have about you, and that you will have an opportunity to meet our students and faculty and see our classrooms and facilities. The best way to do this, of course, is for you to visit our campus for an interview—although such a visit is not a prerequisite for acceptance.

## ADMISSION CRITERIA

All applicants are evaluated on the basis of academic achievement and its underlying forces: motivation, dedication, intellectual curiosity and creativity. In addition:

Admission to the College of Performing Arts is also based on an audition specific to the discipline you intend to pursue. Your application must have been submitted at least two weeks before your audition date.

Applicants to the College of Art and Design are evaluated on the basis of their portfolios and their academic performance. To help students prepare portfolios, UArts also participates in the National Portfolio Days, held throughout the country and featuring college representatives giving constructive advice to student artists.

Applicants to Writing for Media and Performance are evaluated on the basis of their writings and/or scripts and academic performance.

Applicants to Multimedia are evaluated on the basis of their desire and ability to communicate ideas using digital

media, academic performance, and portfolio representing their experience in traditional as well as new media.

If you have any questions about the application process call the Office of Admission at (800) 616-2787 or (215) 732-4832.

## ADMISSION REQUIREMENTS FOR FIRST-TIME FRESHMEN

Freshmen must be graduates of an accredited secondary school or the equivalent. A curriculum of college preparatory subjects is recommended and students are strongly advised to include courses in languages, mathematics, science, humanities, psychology and sociology in their studies. All applicants must submit the scores of the Scholastic Aptitude Test (SAT or SAT I) or the American College Test (ACT).

Applicants not holding regular high school diplomas may qualify for admission through the General Education Diploma Test (GED). The GED is acceptable after conversion to a state diploma by the department of public instruction of the applicant's state of residence.

## EARLY ADMISSION

We accept applications from high school juniors for entrance as freshmen provided either one of the following conditions is met:

1. By taking an overload during eleventh grade or by taking summer courses, the applicant is able to receive his or her high school diploma before enrollment.
2. The candidate's high school agrees in writing to grant the applicant a high school diploma upon completion of the freshman year at The University of the Arts.

## TRANSFER ADMISSION

The University welcomes applications from transfer students. In fact, approximately 20% of our students began their education at other colleges and universities. Transfer students are required to submit official transcripts from their secondary school and all previous college-level work. Transfer credit is generally awarded for credits earned at an accredited two- or four-year college for equivalent courses in which the student has received a grade of C or better.

Students accepted for transfer from non-accredited institutions are placed in the appropriate studio level based on their audition or on an examination of their portfolios. After successful completion of one year's work in studio and academic courses, students may apply for transfer credits for

courses completed elsewhere which are consistent with the University's requirements.

## INTERNATIONAL ADMISSION

More than 30 countries are represented in our student body. However, because of the lengthy procedures and extended time needed to receive and evaluate credentials from other countries, international students are advised to apply well in advance of desired admission. Applicants to our undergraduate programs whose native language is other than English are required to demonstrate their proficiency in the English language in one of two ways:

1. Submitting proof of a score of 500 or above (550 for graduate programs) on the Test of English as a Foreign Language (TOEFL).

2. Completing Level I09 in the English language program offered by any one of the more than 20 ELS Language Centers located throughout the USA.

Information about these programs can be obtained directly from:

ELS Language Centers  
576I Buckingham Parkway  
Culver City, California 90230 USA

Telephone: (310) 642-0988  
Fax: (310) 410-4688

### TUITION:

Full-time Annual	\$14,570
Full-time Per Semester	\$7,285
Per Credit	
Undergraduate	\$630
Graduate	\$735
General Student Fee:	\$500
Student Residence:	
Per Year	\$4,100
Per Semester	\$2,050

## UNDERGRADUATE SCHOLARSHIPS AND FINANCIAL AID

If you want to attend The University of the Arts, we'll do our part to help make it financially feasible. In 1996, more than \$2.2 million in financial aid was provided by University funds to new students. Roughly two-thirds of this amount went to students requiring financial aid; about a third was awarded in talent- and merit-based scholarships made regardless of financial need.

And that is just *new* students. Overall, each year University of the Arts students receive more than \$14.8 million in scholarships, grants, loans and part-time employment.

Of course, you will have to be part of the process. All scholarships require that the student file the Free Application for Federal Student Aid (FAFSA). These forms can be obtained from your high school guidance office or college financial aid office. Priority consideration is given to students who file their aid applications by February 15.

Our Office of Financial Aid will work with you to get assistance from the variety of funding sources—federal, state, institutional—we administer: Pell Grants, Pennsylvania Higher Education Assistance Agency Grants, Supplemental Educational Opportunity Grants (SEOGs), and grant programs from other states (CT, MA, RI, OH, DE, MD, DC, VT) that have a reciprocal agreement with Pennsylvania.

We also administer the Stafford Guaranteed Student Loan Program, Help Loans, Parent Loans, and Perkins Loans, as well as the College Work Study Program.

Applicants who wish to be considered for the Presidential Merit Scholarships should submit their applications for admission by March 15 and complete all admission requirements by April 1. Selection is made on the basis of academic achievement, artistic presentation and potential—not upon your financial situation.

You will probably want to read *Smart Money: Financial Aid Information for The University of the Arts Students and Their Families*. Call or write to us for a copy.

The University of the Arts  
320 South Broad Street  
Philadelphia, PA 19102  
(215) 732-4832 or 1-800-616-ARTS  
FAX: (215) 875-5458  
<http://www.uarts.edu>

# ARTSCAPE

## PORTRAIT OF A CAMPUS

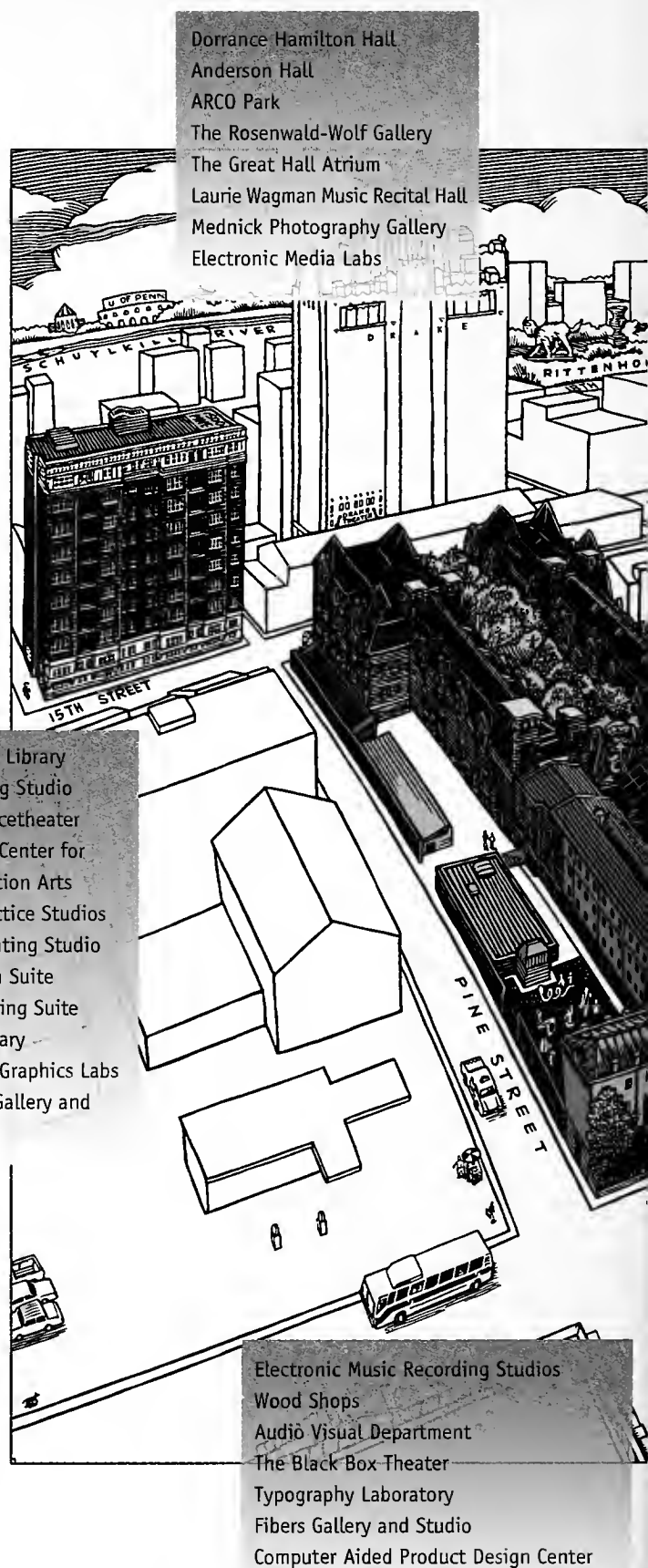
The drawing (by one of our graduates) shows a portion of The University of the Arts—our main campus at Broad and Pine Streets, just five blocks from Philadelphia's City Hall, in the heart of the area referred to locally as Center City.

Not visible in this drawing is the new Arts Bank at Broad and South, a few blocks away, where our students—as well as professional theater, music and dance organizations—perform. Also not visible is the University's newly acquired 220,000-square-foot facility on Broad Street. In the right-hand portion of the drawing is the University's Merriam Theater, which features appearances by its own students and touring Broadway shows; the building to the right of it is Philadelphia's famous Academy of Music. The Academy, of course, hosts public appearances by the world's most celebrated stars of the performing arts.

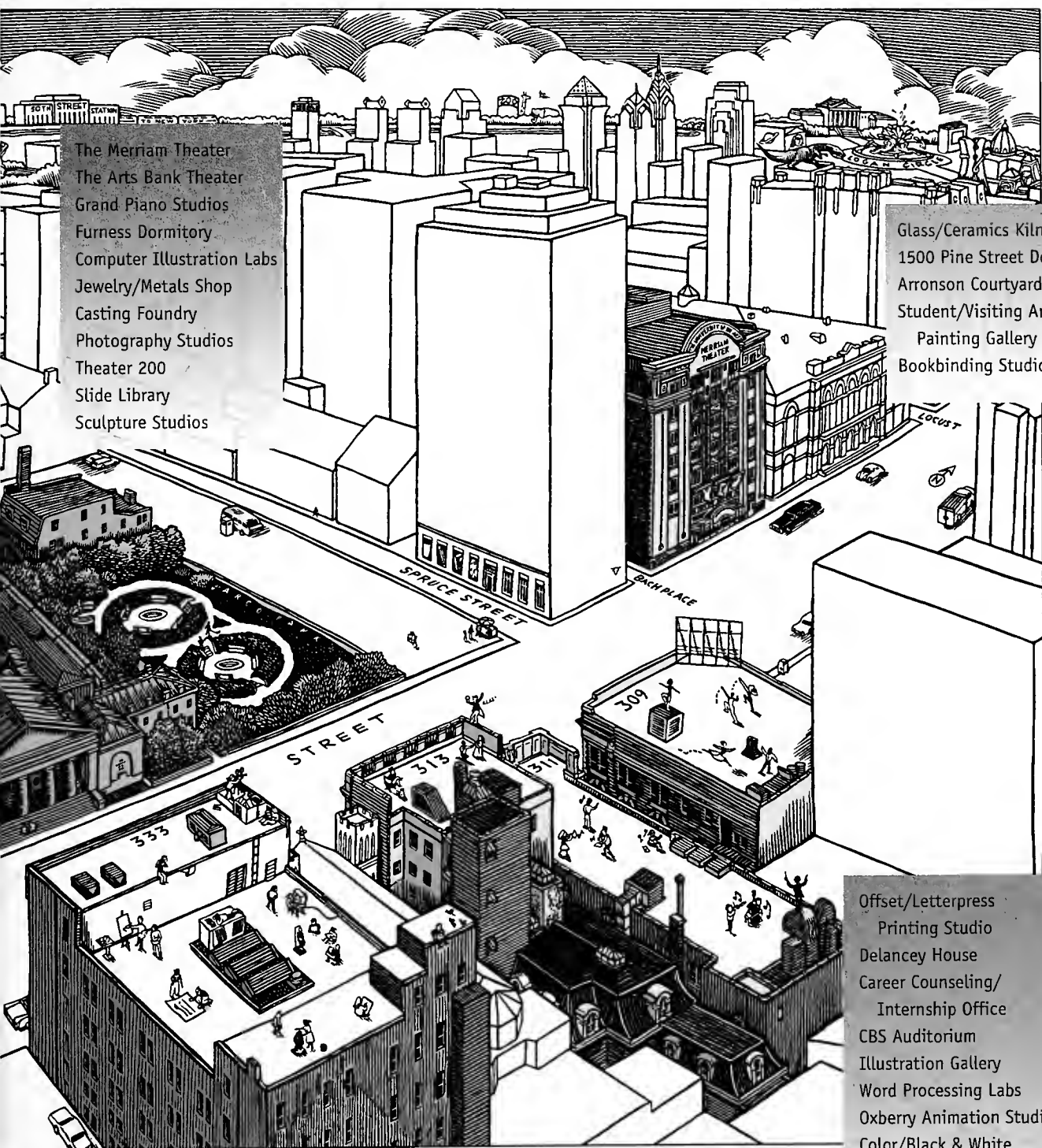
In that context, also shown here are display spaces for fine arts and design—like the Rosenwald-Wolf Gallery, which mounts exhibitions of professional, faculty and student works.

That brings us to one of the charms of a big-city, urban campus like ours: The University of the Arts is next door to everything that a major American city, with all its hustle, vigor, traffic and crowds, has to offer. It is the perfect environment for students who draw from their surroundings much of the vitality that inspires their creative work.

Sitting on the front steps of the university's Hamilton Hall, you can feel the heartbeat and sense the energy of what is perhaps the most livable, affordable and walkable of large cities.







The Merriam Theater  
 The Arts Bank Theater  
 Grand Piano Studios  
 Furness Dormitory  
 Computer Illustration Labs  
 Jewelry/Metals Shop  
 Casting Foundry  
 Photography Studios  
 Theater 200  
 Slide Library  
 Sculpture Studios

Glass/Ceramics Kilns  
 1500 Pine Street Dormitory  
 Arronson Courtyard and Gallery  
 Student/Visiting Artists  
 Painting Gallery  
 Bookbinding Studio

Offset/Letterpress  
 Printing Studio  
 Delancey House  
 Career Counseling/  
 Internship Office  
 CBS Auditorium  
 Illustration Gallery  
 Word Processing Labs  
 Oxberry Animation Studio  
 Color/Black & White  
 Darkrooms  
 Jazz Ensemble Studio  
 Painting Studios

IT MAY NOT  
LOOK LIKE  
HOME. BUT YOU  
MAY NEVER  
FEEL MORE AT  
HOME AGAIN.



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# The University of the Arts



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## Undergraduate Application Form

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Office of Admission  
**The University of the Arts**  
320 South Broad Street  
Philadelphia, PA 19102-9762

Telephone: 215-732-4832  
Toll Free: 800-616-ARTS  
Fax: 215-875-5458  
URL: <http://www.uarts.edu>

# Undergraduate Admission

## • Instructions

Please complete all sections of the Application Form. A non-refundable Application Fee made payable to The University of the Arts is required with the application. All checks must be drawn on U.S. banks. Be sure to include applicant's name and Social Security number on check.

The Application Fee Schedule is as follows:

US citizen/permanent resident .....	\$40
International .....	\$75
Re-application fee .....	\$10
(Students who have previously applied to UArts within the past calendar year.)	

When your application form is received by the Admission Office, you will receive a packet of information from your Admission Counselor. If you haven't received this packet within 10 days after submitting your application, please contact the Admission Office at: (215) 732-4832 or toll-free (800) 616-ARTS.

## Transcripts

Transcripts of your secondary school academic record should be forwarded by your high school guidance office directly to the Office of Admission at The University of the Arts.

## Transfer Students

If you are a transfer student you must also submit transcripts from all colleges you have attended, as well as a listing of any and all courses in which you are currently enrolled that may not yet appear on the transcripts. To aid in the assessment of your academic background, send a catalog from the college(s) you attended describing coursework recorded.

## Standardized Tests

College Board Scholastic Aptitude Test (SAT or SAT 1) scores or American College Test (ACT) scores are required of all undergraduate applicants who have not completed a college level English Composition course with a grade of "C" or better. Applicants who have been out of school for 5 or more years are not required to take the SAT or ACT. Applicants whose primary language is other than English are required to submit the results of the TOEFL (Test of English as a Foreign Language). Test scores should be sent directly to the Office of Admission at The University of the Arts by the testing service.

## Additional Requirements for Internationals

### Transcript/Mark/Grade Sheets

All applicants must provide a complete, notarized transcript from every school attended on the high school/secondary and post-secondary level. Transcripts are official documents that must be signed by the authority in each school you have attended.

Each transcript must be translated into English by a certified translator and the translation must be notarized. The University requires both the original and translated versions of these documents.

## Certification of Finances

### For International applicants only.

The University requires that you submit proof of sufficient available funds to cover all of your educational and personal expenses while studying at The University of the Arts. This will be referred to as your Certification of Finances. A Certification of Finances form will be sent to you upon receipt of your application.

This form must be completed in English and notarized by your bank official.

This statement must declare the availability of funds of at least U.S. \$23,770, to cover the costs of one year of education and personal expenses. The I-20 form cannot be issued without a valid Certification of Finances.

## Teacher Recommendation

You are required to submit one teacher recommendation. Please ask your teacher to comment on your demonstrated abilities in the arts, your maturity, ambition, determination and seriousness of purpose. The letter of recommendation should be sent directly to:  
Admission Committee  
The University of the Arts  
320 South Broad Street  
Philadelphia, PA 19102-9762

Although not a requirement, you are welcome to submit additional recommendations from other teachers, guidance counselors, or employers.

## Statement of Purpose

All applicants are required to complete a statement of purpose (see back of application form).

## Performing Arts Resume

All applicants to performing arts majors must submit a resume of their performance experience and training including length of study, dates, and teachers or studios.

## Music Repertoire

All applicants to the School of Music must submit a list of the selections they intend to perform for their audition.

The **Presidential Merit Scholarship** application deadline is March 15. To be eligible for priority consideration for a scholarship, all application requirements must be completed by April 1. To be considered for the Presidential Merit Scholarship, check yes on the application.

## • Application Checklist

Clearly mark your name and social security number on each item submitted to:

Admission Committee  
The University of the Arts  
320 South Broad Street  
Philadelphia, PA 19102-9762

- ☐ Fully Completed Application Form
- ☐ Statement of Purpose  
(Back Page of the Application Form)
- ☐ Application Fee
- ☐ Secondary School Transcript
- ☐ SAT or ACT scores
- ☐ TOEFL scores (Applicants whose primary language is not English)
- ☐ Teacher Recommendation

*if applicable:*

- ☐ Performing Arts Resume
- ☐ Music Repertoire
- ☐ College Transcripts (Transfer students)
- ☐ A listing of any courses you are currently enrolled in that may not appear on your transcript (Transfer students)
- ☐ A catalog from the college(s) you attended describing coursework recorded and credit assignment for studio work (Transfer students)

## Visual Arts Portfolio

All applicants to the College of Art and Design are required to show a portfolio. Your portfolio should demonstrate your ability to think visually and to conceptualize.

There are no particular requirements for the portfolio, nor do we assign specific problems to be solved. We're interested in learning about your individual outlook and your formative, creative visual experiences. The best way to put together a portfolio is to select 10 to 20 pieces from your work which demonstrate your strength and depth in areas of particular interest, and the range of your visual abilities and exposure. The selection of pieces in your portfolio tells us a great deal about you, so choose thoughtfully and carefully—choose those pieces you think best show your talent and potential for further development in the art and design professions.

## Preparing Your Portfolio

Just as all talents are different, so are the backgrounds of all students. The Admission Committee keeps this in mind when reviewing your work; we know that applicants' portfolios will reflect a wide range of experience.

If you've been enrolled in a school with an extensive art program, your portfolio will be very different from someone's whose school did not focus on the visual arts. If your experience has been in photography and film, you may not have developed the same skills as a student who has concentrated in drawing and design. Although there are no "right" or "wrong" pieces to include in your portfolio, there are certain elements we need to see in order to evaluate you.

## Drawings

The ability to draw is fundamental to all the visual arts. It's an important method of recording, analyzing and visually transforming your environment and ideas. Drawings from observation are preferable to those that are merely copies of photographs or of other artists' work. You can present landscapes, self-portraits, figure drawings, mechanical drawings, drafting projects, or still lifes.

## Work in Color

Your use of color is an important factor. A variety of media should be represented, reflecting the breadth of your experimentation with such materials as watercolor, pastel, oil, gouache, collage or mixed media.

## Design Work

Some of your pieces should demonstrate your understanding of two-dimensional design. The use of letterforms, the composition of a photograph, the arrangement of shapes and patterns are all part of 2-D design. 3-D work such as sculpture, ceramics, jewelry, weaving or architectural models are a welcome addition.

## Sketch/Idea Book

Although not required, a sketchbook can be an important part of the portfolio presentation. Your development of an idea often tells us as much about you as the finished product, showing us what you relate to and how you work outside of class.

## Slides (35mm only)

There are two instances when slides are an essential part of your portfolio. One, to show work too large to bring with you, and two, when you are simply unable to come to the University for a personal interview. In the former instance, only part of your portfolio will be in the form of slides; in the latter, the entire portfolio will.

You can pay to have a professional shoot the slides, or do yourself. If you go the latter route, use only a 35mm single-lens reflex camera, loaded with 35mm color slide film.

For best results, photograph your work out-of-doors using natural light. If you already own photographic floodlights, the work can be shot indoors. However, normal indoor fluorescent or incandescent lighting should not be used: the colors of your works will turn out dull and muddled.

Each piece of artwork should completely fill the camera frame. When documenting 3-D pieces, show them from several angles. Photograph them against a simple backdrop, such as a white wall, to avoid distracting backgrounds.

Slides must be clearly labeled, preferably with one piece per slide; if more than one piece is shown in a slide, please indicate. Print your name and social security number on each slide and place a dot in the lower left-hand corner to ensure correct placement in a slide projector.

Number each slide and include a separate list of descriptions. Indicate the size of the work and the medium used, and briefly explain the concept, project or problem involved. If more than one slide is used to illustrate a piece (i.e., sculpture, ceramics, 3-D design) label each in sequence (2a, 2b, 2c, etc.). Slides must be presented in an 8 1/2" x 11" clear plastic slide file sheet.

If you wish to have your slides returned to you at the completion of the application process, enclose a self-addressed, stamped envelope with your application.

## Presenting Your Portfolio

While presenting your portfolio doesn't need to be elaborate, it should demonstrate the respect you have for your work. If you show us your portfolio in-person, you should be able to talk about it—what each project involved, how you made design decisions, what you learned from the experience and how you feel about the finished piece are all important.

You needn't mount or mat your work as long as you present it neatly. Present your portfolio as a coherent body of work. Group the pieces in a specific order, such as by medium, by size, by date completed, or by subject matter. Both you and your interviewer will then have an easier time grasping the full import of what you show. Work done in charcoal, chalk or pastels should be sprayed with fixative and covered with a clean sheet of paper to protect the work.

## Optional Presentations

If you haven't taken formal art courses—and even if you have—it's important to present other sorts of work that show your interest in matters relating to art and design. For example, if you've built models, designed or constructed stage sets, custom-painted a car, designed clothing, built a desk, created a garden, or have done anything else that you feel is particularly revealing of your artistic sensibilities and accomplishments, you should present it and explain why it's meaningful to you. How you organize and present your thoughts about your work is as important as what you show in determining your abilities.

## The University of the Arts PREP Program

Freshman year at UArts' College of Art and Design is the Foundation Year, which is devoted to mastering the basic vocabulary and skills common to all professional visual artists.

Entering freshmen may choose to supplement or replace the admissions portfolio by enrolling in The University of the Arts PREP program, a six-week summer program focusing on core studies in 2-D and 3-D design, drawing and studio electives. Applicants who wish to substitute PREP for the portfolio requirement must give written notice to the Admission Office.

## Performing Arts Audition

Every student applying to the College of Performing Arts must pass an entrance audition.

The performing arts requires of its practitioners—whether they're actors, singers, musicians, or dancers—a certain amount of physical activity. The audition measures not only the student's creative and expressive facility, but also the level of skill acquired. Auditioning at UArts can be done either in-person (on-campus) or via a taped submission. Applicants who reside within 200 miles of Philadelphia must audition on campus. Before an in-person audition can be scheduled, an application for admission must be completed and filed in the Admission Office.

If you're unable to audition in person and must send us a taped audition, it should be accompanied by the completed admission application; if received before March 15, it's considered for the same scholarships for which in-person auditions are considered. The University reserves the right to read audition any applicant admitted on the basis of a taped audition. In such cases, we also reserve the right to reconsider and to withdraw, if necessary, the original offer of admission.

## Taped Audition Specifications

Videotapes can be submitted in all departments—dance, music or theater arts. The tape should be of high-quality, recorded at a standard speed; VHS format is required. For dancers, the tape needs to show the full body framed from the front; sideways for barre. Musicians must show full-body frame with close-up shots of embouchure, hands, and face. Those auditioning for theater arts should combine full-body and close-up shots. Audiotapes may only be submitted to the School of Music and will be accepted only from students who do not have access to video equipment. Use a high-quality cassette tape. We suggest using Maxell UDXL II 60-minute tape, recorded with the best equipment available. Both normal and high-bias tape are acceptable.

The tape and its case should be clearly marked with your name, address, phone number, and your intended major (dance, music, theater arts). A repertoire or program list (also clearly marked with your name, address, phone number and major) outlining titles, authors, composers and descriptions of the pieces being performed should be included. Music applicants should also include information about the instrument being played.

Before you send the tape, be sure to check for sound levels, framing, focus and lighting; after checking, cue the tape back to the beginning of your audition.

## School of Dance

The audition for applicants to the School of Dance consists of two main parts: classes in ballet, modern dance and jazz dance; and a solo dance presentation.

The three dance classes are taken as a group, but each dancer is individually evaluated for technical proficiency and potential for professional development.

The solo dance presentation should last two minutes and may be choreographed by the applicant or by a dance instructor. Musical accompaniment, if any, must be provided by the applicant on cassette, record or compact disc. (Audio equipment will be provided by the School of Dance.) This part of the audition should feature the area of dance in which you are most proficient and feel most comfortable.

A warm-up section that includes both barre and floor work should begin the tape. You should videotape barre from both the front and side, showing demi and grand plés, tendus, dégagés (battement jetés), ronds de jambes, grand battements, and développés (extensions) en croix. Your center work should include small and large jumps, pirouettes, adagios and a modern or jazz combination, all videotaped from

the front. Next should be an across-the-floor combination of at least eight measures which includes leaps and turns, followed by a solo dance presentation lasting approximately two minutes.

Those submitting a videotaped audition must show ballet and either modern or jazz dance.

School of Theater Arts

Acting Program

Both the in-person and the videotaped auditions for applicants to the School of Theater Arts should consist of two contrasting monologues from memory, each lasting no more than two minutes. Your performance of the two monologues will be evaluated on the basis of technique, quality of expression, imagination, motivation, talent and physical agility. The monologues should be selected from published plays and should be contrasting in character, style or tone.

Following the in-person audition, you will have a personal interview with a member of the theater arts faculty. He or she will give you your evaluation, telling you the high points of your performance and, if necessary, pointing out where you could use a little more work.

In-person auditions are strongly suggested; however, if you submit a videotaped audition, you should, in lieu of the interview, speak directly into the camera following the two two-minute monologues, telling us a little about yourself: your past and current theater activities and training, and your aspirations for the future, including career goals in theater. You should also clearly state your name at both the beginning and end of your taped audition.

Musical Theater Program

All applicants auditioning on-campus for the Musical Theater program are required to participate in a group speech and movement warm-up followed by a group dance audition. Appropriate attire such as tights, sweats, gym shorts, sneakers, etc., must be worn; jeans, dresses, heels, jewelry, etc., will not be permitted.

In addition, applicants to the Musical Theater program must perform, from memory, a solo audition consisting of two monologues from published plays and two musical theater songs.

The monologues should differ from each other in style and content (e.g. a comedy and a drama, or a contemporary piece and a classical piece) and must not exceed two minutes in length apiece.

The musical theater songs must also contrast in style and content. One may be an operatic aria, and at least one of the songs must have a strong emotional content. Combined performance time for the two songs must not exceed five minutes. You should be prepared to discuss your choice of material and your interpretation. An accompanist will be provided.

Costumes should not be brought to the audition; you may, however, bring whatever props are necessary for your monologue. Following the monologues, in-person performers will be interviewed by a faculty member.

Students who audition on videotape, in addition to the two monologues and two songs, must present a prepared dance solo that demonstrates their level of proficiency in dance and movement. This solo, which may be choreographed by the applicant or by someone else, must not exceed two minutes in length. As described in the section for Theater Arts above, students should clearly state their names at both the beginning and ending of their videotaped audition, and should provide a brief overview of their training, aspirations, etc. Students auditioning on-campus have the option of supplementing their group audition with a solo dance performance.

School of Music

Music applicants will be evaluated on the basis of technical proficiency, musicality, and potential for development. Suggested repertoire is listed below; however, equivalent literature may be substituted. Performance of any or all selections may be requested. Sight-reading will be required.

For those submitting taped auditions, videotapes are required. Tapes of recitals or concerts are not acceptable, and the tape should not exceed 15 minutes. Repertoire for taped auditions is the same as for in-person auditions.

Jazz/Contemporary Instrumental Performance

(For all instruments except guitar, electric bass, and percussion)

- Major and minor scales, two octaves.
- Major and minor arpeggios, two octaves.
- A technical study, étude, or solo piece from repertoire appropriate for the instrument (suggested but not mandatory).
- An improvised jazz solo on a standard tune, or a twelve-bar blues progression.
- Sight-reading.

Guitar

- Major and minor scales, two octaves, two fingerings.
- Major and minor arpeggios, two octaves.
- Various voicings of Major 7th, minor 7th, and dominant 7th chords.
- Melody and chord solo from the jazz or pop repertoire.
- Sight-reading.

Electric Bass

- Major and minor scales, one octave.
- Major and minor arpeggios, one octave.
- Basic rhythm section style, i.e., a bass line to a blues, standard or contemporary selection.
- A prepared jazz melodic piece or solo, such as the melody and improvised chorus of a jazz standard or twelve-bar blues.
- Sight-reading.

Percussion

- Snare Drum: open and closed rolls; rudimental study or orchestral solo.
- Drum Set: play a swing feel, latin (bossanova and samba), rock (slow-funk and moderate fast-fusion) and ballad (swing with brushes and rock with sticks). A written solo (rock, swing, latin) is optional, as is accompanying a recorded piece.
- Sight-reading.

In addition to the above, percussionists may also wish to demonstrate the following:

- For mallets: all major scales and arpeggios, two octaves; solo or étude from the standard repertoire.
- For timpani: tune perfect 4th and 5th; solo for two drums from the standard repertoire.

Composition

All applicants in Composition must submit a portfolio of several original compositions, showing a variety of instrumental and/or vocal medium, in differing lengths.

The compositions may be presented in tape recordings, but at least one composition must be in hand-written, fully-notated manuscript form. Composition students must also pass an entrance examination in music theory.

Composition majors may optionally perform one of their pieces instrumentally or vocally.

Vocal Performance

All applicants must perform 3 selections total, from any 2 of the following areas, plus sight reading:

- Classical song in English.
- Jazz.
- Musical Theater
- Classical song in a foreign language.

Media and Communication

Writing Portfolio

The program in Writing for Media and Performance focuses on writing not as an end in itself, but as the seed from which various projects—film, theater, television, multimedia—spring. The portfolio required of applicants must therefore show the ability to write effectively and expressively, as well as the creativity and imagination needed to plan, structure and implement such projects.

The Writing for Media and Performance portfolio must consist of original submissions in at least two of the following areas, one of which must be fiction:

- Fiction: An excerpt of a short story or a section from a novel that may be unfinished.
- A script for a dramatic performance in any medium; if submitting an entire script, the applicant should identify the pages to be read.
- Expository prose; may include autobiographical material, critique, or a discussion or argument written from a personal viewpoint. Essays that resemble term papers will not satisfy the requirements in this category.
- A script/design for a creative multimedia (e.g. CD-ROM work, including text and storyboard, plans or design for graphics and/or sound).

All material must be typewritten, double-spaced and must not exceed 10 pages total.

Multimedia

Multimedia includes a wide variety of disciplines in both the performing and visual arts. While the combination of different media forms dates back hundreds of years, it is the advent of digital media, that has spurred the tremendous growth in this field.

Central elements for success in the Multimedia program at The University of the Arts are the desire and ability to communicate ideas using these new tools. The portfolio required of applicants must therefore show an ability to synthesize and express concepts as well as demonstrate an interest in and an ability to use new digital tools.

Since the Multimedia program concentrates on working in the digital realm it is important to be able to evaluate your skills in, and exposure to, this medium. Therefore, if none of your portfolio is represented digitally, you must submit a 1500 word essay explaining why you have chosen Multimedia and a description of your experience with computers.

The portfolio requirements for candidates for admission to Multimedia are:

- Portray yourself with a combination of 2 or more of the following six choices:
  1. Drawing/Painting/2-D Design/3-D Design
  2. Photography/Imaging/Found Images
  3. Film/Video/Animation
  4. Performance (Theater/Dance)
  5. Music/Sound
  6. Creative/Expository Writing
- Submit an additional three to five pieces of your creative work completed in any combination of the traditional and digital media listed above.

A separate list accompanying the portfolio should briefly describe the central theme of each piece, explain how the work was created, if appropriate, and exactly what involvement you had with each piece.

Work in the portfolio may be submitted as 35mm color slides, printed material, audio cassettes or CDs, videotape (VHS format), or digital files in either Macintosh or MS-DOS 3.5" diskettes, or CD-ROMs. If you wish to have your portfolio returned to you, you must include a stamped, self-addressed envelope.

All computer files submitted should be software-independent. Any specific questions regarding your portfolio submission can be directed to the Director of the Multimedia Program, at (215) 875-5465.



**Now Applying For:**☐ Fall Semester 19 \_\_\_\_\_ ☐ Spring Semester 19 \_\_\_\_\_Have you previously applied for admission? ☐ Yes ☐ NoIf Yes, for term beginning ☐ Fall 19 \_\_\_\_\_ or ☐ Spring 19 \_\_\_\_\_**Applying as:**☐ Freshman – No Prior College Experience☐ Transfer – Some Prior College ExperienceDo you wish to be considered for a  
Presidential Merit Scholarship?☐ Yes ☐ No**PERSONAL INFORMATION**

Name (last) \_\_\_\_\_ (first) \_\_\_\_\_ (middle) \_\_\_\_\_

Social Security # \_\_\_\_\_

**If transcripts are listed under another name please specify:** \_\_\_\_\_

Permanent Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country (if other than U.S.) \_\_\_\_\_ Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Date of Birth \_\_\_\_\_ ☐ Male ☐ Female

Preferred Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country (if other than U.S.) \_\_\_\_\_ Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Until what date should we use the preferred mailing address? \_\_\_\_\_

Are you a US Citizen: ☐ Yes ☐ No If no, are you a Permanent Resident? ☐ Yes ☐ No Country of Citizenship: \_\_\_\_\_

(Permanent residents must submit a copy of both sides of the alien registration card.)

If you are currently in the U.S., what type of visa do you hold? \_\_\_\_\_ Date of issue \_\_\_\_\_

(If you hold an F-1 visa, please provide a copy of your current I-20.)

**FAMILY INFORMATION** Name of Parent / Guardian / Spouse (Please circle the appropriate category.)

Mr., Mrs., Ms., Dr. (Last) \_\_\_\_\_ (First) \_\_\_\_\_ (M.I.) \_\_\_\_\_ Home Telephone ( ) \_\_\_\_\_

Street Address \_\_\_\_\_ Business Telephone ( ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Check here if parent or guardian is an alumnus of The University of the Arts: ☐ Major: \_\_\_\_\_ Year of Graduation: 19 \_\_\_\_\_**ADDITIONAL STUDENT INFORMATION**Is English a second language for you? ☐ Yes ☐ No If yes, what language is spoken at home? \_\_\_\_\_

If yes, the TOEFL is required, please list all dates on which you took or plan to take the test, indicate the highest score received:

TOEFL test date: \_\_\_\_\_ Score: \_\_\_\_\_ TOEFL test date: \_\_\_\_\_ Score: \_\_\_\_\_ TOEFL test date: \_\_\_\_\_ Score: \_\_\_\_\_

**EDUCATIONAL BACKGROUND**

Name of High School \_\_\_\_\_ CEEB Code \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Date SAT/ACT was or will be taken: \_\_\_\_\_

Year of Graduation: \_\_\_\_\_ ☐ Public ☐ Parochial ☐ Private ☐ Magnet

Primary High School Arts Teacher \_\_\_\_\_ Guidance Counselor \_\_\_\_\_

**TRANSFER APPLICANTS** List below any college or university which you have attended or are now attending.

Name of College(s) or University(s) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Dates Attended \_\_\_\_\_ Degree(s) Earned \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

ADDITIONAL TRAINING IN THE ARTS
If you have had any instruction other than in your high school, please list below.

Name of School \_\_\_\_\_ Dates Attended \_\_\_\_\_
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_
Name of School \_\_\_\_\_ Dates Attended \_\_\_\_\_
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_
Have you ever attended any programs at The University of the Arts? [ ] Yes [ ] No If yes, please check below:
[ ] Continuing Education [ ] Pre-College Summer Institute [ ] Saturday School [ ] Dance Extension [ ] New Studies Center

EXTRACURRICULAR ACTIVITIES List extracurricular activities, including travel and employment. Attach additional page if necessary.

FINANCIAL AID / HOUSING

Plan to apply for Financial Aid: [ ] Yes [ ] No [ ] Plan to live in the dormitory [ ] Plan to seek off-campus housing [ ] Plan to commute
An application for financial aid will have no effect on the decision concerning the admission of an applicant.
The admission decision is made without having access to financial aid data.

YOU MUST APPLY TO the College of Art and Design, the College of Media and Communication, or the College of Performing Arts

COLLEGE OF ART AND DESIGN

Anticipated major. Choose only one. (Not binding for Freshman). Transfer applicants seeking standing above Freshman status must choose one major.
Crafts Design Fine Arts Media Arts
[ ] Ceramics [ ] Graphic Design [ ] Painting & Drawing [ ] Animation [ ] Undecided
[ ] Fibers [ ] Illustration [ ] Printmaking [ ] Film/Video [ ] Degree Coordinate Program
[ ] Jewelry/Metals [ ] Industrial Design [ ] Sculpture [ ] Photography (Pennsylvania Academy of
[ ] Wood the Fine Arts students ONLY)

COLLEGE OF MEDIA AND COMMUNICATION

[ ] Multimedia
[ ] Writing for Media and Performance

COLLEGE OF PERFORMING ARTS

All performing arts applicants must indicate the one school, degree/diploma/certificate program and major to which they are applying.
School of Dance School of Music School of Theater Arts
[ ] Bachelor Degree (4 years) [ ] Bachelor Degree (4 years) (Bachelor Degree 4 years only)
[ ] Certificate (2 years) [ ] Diploma (4 years) Major selection:
Major selection: [ ] Certificate (2 years) [ ] Acting
[ ] Modern Major selection: [ ] Musical Theater
[ ] Jazz [ ] Composition
[ ] Ballet [ ] Performance: [ ] Instrument: \_\_\_\_\_
[ ] Voice
Preferred Audition Date: (check one)
[ ] Saturday, December 6, 1997\* [ ] Saturday, March 28, 1998\*
[ ] Saturday, January 31, 1998\* [ ] Saturday, April 18, 1998
[ ] Saturday, February 28, 1998\* [ ] Wednesday, May 20, 1998
\*To be eligible for priority talent scholarship consideration, you must audition on one of these dates or submit a taped audition prior to April 1.

COLLEGE CHOICE INFORMATION

Please check any of the following that influenced your decision to apply:

<input type="checkbox"/> Guidance counselor, name:	<input type="checkbox"/> Current student, name:	<input type="checkbox"/> Personal interview, date:
<input type="checkbox"/> College guide book, name:	<input type="checkbox"/> Teacher, name:	<input type="checkbox"/> Campus visit, date:
<input type="checkbox"/> UArts representative, name:	<input type="checkbox"/> Alumni, name:	<input type="checkbox"/> Open House, date:
<input type="checkbox"/> UArts brochure/literature:	<input type="checkbox"/> UArts Summer Program:	<input type="checkbox"/> Other, please specify:

List any other colleges or universities to which you are applying for admission (optional):

STATEMENT OF PURPOSE (SEE NEXT PAGE)

The answers I have provided to the questions on this application are complete and true. I understand that misrepresentation or omission of information on this application and/or my credentials may be cause for refusal or cancellation of admission.

SIGNATURE	DATE
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**Race/Ethnicity:** ☐ African American ☐ Hispanic ☐ Asian/Pacific Islander ☐ Native American/Alaskan Native

☐ Caucasian ☐ Other ☐ Prefer not to disclose this information.

The information requested will be used solely for reporting purposes as required by federal law from education institutions. This information will not be used in contravention of any federal or state law prohibiting unlawful discrimination in admissions, financial aid, employment or otherwise.

**Compliance with this request is completely voluntary.**

The University of the Arts gives equal consideration to all applicants for admission and financial aid, and conducts all educational programs, activities, and employment practices without regard to race, color, sex, religion, national or ethnic origin, or disability. Direct inquiries to the Office of the Associate Provost for Student Affairs/ADA Coordinator, The University of the Arts, 320 South Broad Street, Philadelphia, PA 19102; (215) 875-5484.

The University of the Arts is a member of the National Association of College Admission Counselors and endorses the NACAC Statement of Principles of Good Practice.

## STATEMENT OF PURPOSE

In 150-300 words describe your personal reasons for choosing to study the arts, and the influences that led to this choice.

**A separate typed or word processing sheet may be attached if necessary.**

Be sure to list your name, social security number and semester for which you are applying on any separate sheet(s).



# of the Arts

**The University of the Arts**  
**320 South Broad Street**  
**Philadelphia, PA 19102**

**(215) 732-4832**  
**or 1-800-616-ARTS**  
**FAX:(215) 875-5458**  
**<http://www.uarts.edu>**

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9/97

All information herein is subject to change.



# THE UNIVERSITY OF THE ARTS

Philadelphia College of Art and Design  
Philadelphia College of Performing Arts  
320 South Broad Street  
Philadelphia, PA 19102

NONPROFIT ORGANIZATION

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